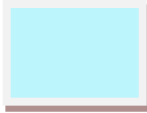


**KEY**



SKILL DEVELOPMENT, EMPLOYABILITY AND  
ENTREPRENEURSHIP



GENDER STUDIES, HUMAN VALUES AND  
PROFESSIONAL ETHICS

**UNIVERSITY OF MADRAS**  
**ETHIRAJ COLLEGE FOR WOMEN,**  
**(AUTONOMOUS), CHENNAI.**

**CHOICE BASED CREDIT SYSTEM**

**(Effective from the academic year 2020-2021)**

**M.Sc. DEGREE COURSE IN APPLIED PSYCHOLOGY**

**[SHIFT-II]**

**Under the Faculty of Science**

**REGULATIONS**

**( As per Common Regulations framed by University of Madras)**

## CHOICE BASED CREDIT SYSTEM

### OUTCOME BASED EDUCATION

(OFFERED FROM THE ACADEMIC YEAR 2020-2021)

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## **RULES AND REGULATIONS OF THE PROGRAMME**

### **ELIGIBILITY FOR ADMISSION:**

Candidates for admission to the first year of the M.Sc Applied Psychology degree course shall be required to have passed B.Sc examinations conducted by the University of Madras or an examination accepted as equivalent there to by the syndicate of the University of Madras with Psychology as a major subject or one of the 2 or 3 major subjects.

### **PREAMBLE**

The PG Department of Psychology is presenting syllabi with effect from the academic year 2020-21 with existing CBCS pattern as specified by the government of Tamil Nadu.

Every academic year is divided into 2 semester sessions. Each semester will have a minimum of 90 working days and each day will have 5 working hours. Credit is related to the number of hours a teacher teaches a particular subject and also related to the number of hours a student spends learning a subject or carrying out an activity.

As the Revised Bloom's taxonomy is used for teaching, learning and evaluation under the outcome based education, PG syllabi are framed keeping this in mind. The expected outcome at the end of the programme in M.Sc Psychology has been specified through Programme specific outcomes (PSO).

Course objectives are framed keeping the teaching in mind. Course outcomes are framed keeping the student in mind which is observable and measurable.

### **PROGRAMME EDUCATIONAL OBJECTIVES**

On obtaining a postgraduate degree the students will be able to:

PEO1: Display higher order thinking in the knowledge domain and demonstrate professional skills

PEO2: Contribute to the advancement and application of relevant knowledge by self-directed learning

PEO3: Extend and integrate knowledge and skills to develop novel ideas and explore innovative solutions to national and international goals of development.

PEO4: Exercise management skills and develop social interactions in a responsive, ethical and constructive way to meet global standards of excellence in all spheres of activity.

PEO5: Strive for social and economic equity based on the need for gender parity and ecological sustainability.

## **PROGRAMME OUTCOMES (PO)**

At the end of the postgraduate programme in psychology, the student will be able to:

PO1: Extend the knowledge base in psychology through scientific inquiry, critical thinking and experiential learning.

PO2: Describe key concepts, general principles and vital ideas central to the field of psychological science and utilise the knowledge of specific techniques for application in appropriate contexts.

PO3: Formulate research topics of social relevance to comprehend and predict the influence of factors with the potential to impact individual's and society and to develop interventions for promoting change.

PO4: Develop personal and professional skills that can facilitate students to explore career opportunities in varied fields of social science, arts, humanities and business

PO5: Communicate effectively ideas in English both in written and oral format, facilitating entrepreneurial ventures such as consultancy and training

PO6: Demonstrate an understanding of the influence of cross cutting themes and issues such as gender, values and ethics to a deal effectively with its inherent challenges.

## **PROGRAM SPECIFIC OUTCOME (PSO)**

**At the end of the Post Graduate program in Psychology, the students will be able to:**

PSO1: Explore key theoretical approaches and acquire advanced knowledge in the field of applied psychology through experiential learning process including case studies, internships, oral presentations and simulated activities

PSO 2: Critically examine, assess, analyse and evaluate biological, psychological, social and cultural factors that influence the well-being of individuals and groups

PSO3: Formulate and conduct research of practical importance in various speciality areas of psychology, using appropriate quantitative and qualitative data analysis methods.

PSO4: Extend the knowledge obtained from theory and evidence based research, to develop interventions using psychodynamic, behavioural, cognitive and contemporary therapeutic approaches of counselling at the level of individual and community.

PSO5: Develop effective communication to obtain and convey psychological knowledge both in written and oral format to both scientific and common people.

PSO6: Develop life skills and counselling skills to identify ethical dilemmas that may arise in personal and professional settings and apply the knowledge to effectively deal with the challenges in personal, social and work context.

### PROGRAMME PROFILE

SEM	PART	COURSE CODE	TITLE OF THE PAPER	CREDITS	HOURS/WK	TOTAL HRS	CA	SE	TOTAL
I	Core I	22SP20/1C/CTP	Cognitive Psychology	5	5+1	90	40	60	100
I	Core II	22SP20/1C/TOP	Theories of Personality	5	5+1	90	40	60	100
I	Core III	22SP20/1C/CST	Counseling skills and techniques	5	5+1	90	40	60	100
I	Core IV	22SP20/1C/CLS	Counseling across life span	5	5+1	90	40	60	100
I	Elective I	22SP20/E1/SEP	Sports and exercise psychology	3	3+1	60	40	60	100
I	Soft Skills - I	PG18/1S/PEW	Personality Enrichment for Women	2	2	30			50
II	Core V	22SP20/2C/BMN	Behaviour Modification	4	4+1	75	40	60	100
II	Core VI	22SP20/2C/RMS	Research Methodology and Applied Statistics	4	4+1	75	40	60	100
II	Core VII	22SP20/2C/OZB	Organizational Behaviour	4	4+1	75	40	60	100
II	Core VIII	22SP20/2C/PA1	Psychological Assessment-I (Practical)	4	1+4	75	40	60	100
II	Elective II	22SP20/E2/PPY	Psychopathology	3	3+1	60	40	60	100

II	Soft Skill-II		Foreign Language	2	2	30			50
II	Extra disciplinary Elective -I	22SP20/2E/STM	Stress Management	3	3+1	60	40	60	100
			** Internship	2	-	-	-	-	-
III	Core IX	22SP20/3C/PMY	Psychometry	4	4+1	75	40	60	100
III	Core X	22SP20/3C/CPY	Counselling and psychotherapy	4	4+1	75	40	60	100
III	Core XI	22SP20/3C/NPY	Neuropsychology	4	4+1	75	40	60	100
III	Core XII	22SP20/3C/PA2	Psychological assessment-II (practical)	4	1+4	75	40	60	100
III	Elective III	22SP20/3E1/POP //2222SP20/3E2/TAD	Positive psychology/Training and development	3	3+1	60	40	60	100
III	Soft skill -III	22SP20/3S/CCI	Counseling for contemporary issues	2	2	30			50
III	Extra disciplinary Elective - II	22SP20/3E/LSP	Life Skills for Personal Effectiveness	3	3+1	60	40	60	100
	*Self - Study Paper		Selected reading	-	-	-	-	-	100
IV	Core XIII	22SP20/4C/ASP	Applied social psychology	5	5+1	90	40	60	100
IV	Core XIV	22SP20/4C/CAS	Case Studies	4	2+4	90	40	60	100
IV	Core XV	22SP20/4C/DST	Dissertation	5	3+5	120	40	60	100

IV	Elective IV	22SP20/4E/HTP	Health psychology	3	3+1	60	40	60	100
IV	Elective V	22SP20/4E1/IQR/ /2222SP20/4E2/C RP	Introduction to Qualitative research/ Consumer psychology	3	3+1	60	40	60	100
IV	Soft Skill-IV	22SP20/4S/EFP	Effective Leadership	2	2	30			50

**TOTAL CREDITS- 97**

**A choice is given between “Positive Psychology” and “Training and Development” in semester III. The choice is given between Introduction to Qualitative research and Consumer psychology in semester IV**

\*The Self study paper is offered only to the students with above 60% marks in the first two semesters. However, enrolment to the paper is not mandatory. Single Evaluation for 100 marks will be carried out. There will be no continuous assessment. There will be no teacher instructions. Guidance in the form of Tutorial will be provided, if necessary

\*\*On completion of II Semester, students have to take up internships for a minimum period of 21 days. This internship is mandatory for all students. Students are required to maintain a log book for recording activities on a daily basis and are expected to submit an internship report and certificate at the end of the internship.

˘ # Students are encouraged to take up NPTEL/MOOC Courses for extra optional credits

**EXTRA DISCIPLINARY ELECTIVES: ELECTIVE SUBJECTS FOR OTHER DEPARTMENTSTUDENTS**

S. no	Course code	Course title	Credits	Hours/ Work	Total Hours	CA	SA	Total
1	22SP20/2E/STM	Stress Management	3	3+1	60	40	60	100
2	22SP20/3E/LSP	Life Skills for personal effectiveness	3	3+1	60	40	60	100



## EVALUATION PATTERN FOR CONTINUOUS ASSESSMENT-PG

INTERNAL VALUATION BY COURSE TEACHER/S

### CORE/ELECTIVE -THEORY PAPERS

COMPONENT	TIME	MAX.MARKS	CA MARK
1.*TEST I	2 HRS	50 MARKS (TO BE CONVERTED)	10
2.*TEST II	2 HRS	50 MARKS (TO BE CONVERTED)	10
3. ASSIGNMENT/SEMINAR/FIELD VISIT			10
4. PARTICIPATORY LEARNING			10
TOTAL			40

### PART III- PRACTICAL PAPER (PSYCHOLOGICAL ASSESSMENT I & II)

COMPONENT	TIME	MAX.MARKS	CA MARK
1.*TEST I	2 HRS	50 MARKS (TO BE CONVERTED)	10
2.*TEST II	2 HRS	50 MARKS (TO BE CONVERTED)	10
3. ASSIGNMENT			10
4. PARTICIPATORY LEARNING			10
TOTAL			40

### PART III- PROJECT -

COMPONENT	CA MARK
1. PROJECT PRESENTATION	10
2. PERIODIC REVIEW	20
3. INTERNAL VIVA	10
TOTAL	40

### CA QUESTION PAPER PATTERN-PG

Knowledge Level	Section	Word Limit	Marks	Total
K1, K2, K 3	A-2/4X5 marks	500	10	50
K3, K4. K 5	B-2/3x20 marks	1200	40	

## RUBRICS FOR CONTINUOUS ASSESSMENT

<b>Assignment</b>	<b>Content/originality/Presentation/Schematic Representation and Diagram/Bibliography</b>
<b>Seminar</b>	<b>Organisation/Subject Knowledge/Visual Aids/Confidence level/presentation-Communication and Language</b>
<b>Field Visit</b>	<b>Participation/Preparation/Attitude/Leadership</b>
<b>Participation</b>	<b>Answering Questions/Clearing Doubts/Participating in Group Discussions/Regular Attendance</b>
Case Study	Finding the Problem/Analysis/Solution/Justification
Problem Solving	Understanding Concepts/Formula and Variable Identification/Logical Sequence/Answer
Group Discussion	Preparation/Situation Analysis/Relationship Management/Information Exchange/Delivery Skills
Flipped/Blended Learning	Preparation/Information Exchange/ Group interaction/Clearing doubts

- FIRST FOUR RUBRICS SHOULD BE INCLUDED.
- OTHERS ARE OPTIONAL BASED ON TEACHING-LEARNING METHODOLOGY ADOPTED FOR THE COURSE

## **END SEMESTER EVALUATION PATTERN-PG**

### **CORE/ELECTIVE: THEORY PAPERS**

**SEMESTER:** I/II/III/IV

DOUBLE VALUATION INTERNAL AND EXTERNAL EXAMINER

MAXIMUM MARKS: 100 TO BE CONVERTED TO 60

PASSING MARKS: 50

### **PRACTICAL PAPERS**

**SEMESTER:** I/II/IV

DOUBLE VALUATION BY INTERNAL AND EXTERNAL EXAMINER

MAXIMUM MARKS: 100 TO BE CONVERTED TO 60

PASSING MARK: 30

### **SOFT SKILLS PAPERS**

**SEMESTER:** I/II/III/IV

SINGLE VALUATION BY COURSE TEACHER

MAXIMUM MARKS: 50

PASSING MARKS:25

### **PROJECT PAPER**

**SEMESTER:** IV

DOUBLE VALUATION BY RESEARCH SUPERVISOR AND EXTERNAL EXAMINER

DISSERTATION: 40

VIVA: 20

MAXIMUM MARKS: 60

PASSING MARKS:30

### **INTERNSHIP:**

21 days summer internship (excluding holidays) after the completion of II semester is mandatory for all students. Internship diaries/log books to be signed by faculty and trainer to be maintained. Certificates must be obtained. Internship reports and certificate to be submitted to the department in the subsequent semester.

### **SELF STUDY PAPER:**

Self- study paper will not have continuous assessment. An end semester examination will be held along with NME/ /Soft Skill paper for 100 marks in case of theory paper. The question paper will be set by the department. The self- study course will have only single evaluation.

### **MOOC COURSES:**

Students may undertake MOOC courses from I to the III semester in the Post Graduate Programmes. MOOC credits obtained in the last semester of study will not be included in the statement of marks issued by the college. To obtain credits from NPTEL and college the students must pass the proctored exams conducted by NPTEL. On obtaining certificates from NPTEL the students can produce a copy of the same to the department. These students will be given the credits specified by NPTEL in the consolidated statement of marks as MOOC - Extra Credits

### **KEYWORDS FOR QUESTION PAPERS BASED ON KNOWLEDGE LEVELS**

#### **KNOWLEDGE LEVEL 1-REMEMBERING/RECALLING**

Exhibit memory of previously learned material by recalling facts, terms, basic concepts and answers

Who	What	Why	When	Omit
Where	Which	Choose	Find	How
Define	Label	Show	Spell	List
Match	Name	Relate	Tell	Recall

#### **KNOWLEDGE LEVEL 2- UNDERSTANDING**

Demonstrate understanding of facts and ideas by organising, comparing, translating, interpreting, giving descriptions and stating main ideas

Compare	Contrast	Demonstrate	Interpret	Explain
Extent	Illustrate	Infer	Outline	Relate
Rephrase	Translate	Summarise	Show	Classify

#### **KNOWLEDGE LEVEL 3-APPLYING**

Solve problems to new situations by applying acquired knowledge, facts, techniques and rules differently

Apply	Build	Choose	Construct	Develop
Experiment with	Identify	Interview	Make use of	Model
Organise	Plan	Select	Solve	Utilise
List	Use	Compute	Simplify	Survey
Demonstrate	Dramatise	Illustrate	interpret	Sketch
Write	Show	Manipulate	Relate	Schedule

#### KNOWLEDGE LEVEL 4- ANALYZING

Examine and break information into parts by identifying motives or causes. Make inferences and find evidence to support generalisations.

Analyse	Assume	Categorize	Classify	Compare
Conclude	Contrast	Divide	Examine	Function
Infer	Discover	Dissect	Distinguish	Inspect
List	Motive	Relationship	Simplify	Survey
Take part in	Test for	Identify theme		

### KNOWLEDGE LEVEL 5-EVALUATING

Present and defend opinions by making judgements about information, validity of ideas or quality of work based on a set of criteria

Agree	Appraise	Assess	Award	Choose
Compare	Conclude	Criteria	Decide	Deduct
Defend	Determine	Disprove	Dispute	Estimate
Evaluate	Explain	Importance	Influence	Interpret
Judge	Justify	Measure	Opinion	Perceive
Prioritize	Prove	Rate	Recommend	Select
Support	Value			

### KNOWLEDGE LEVEL 6-CREATING

Compile information together in a different way by combining elements in a new pattern or proposing alternate solutions

Adapt	Change	Choose	Compile	Compose
Construct	Create	Design	Develop	Discuss
Elaborate	Estimate	Formulate	Imagine	Improve
Invent	Minimise	Maximise	Modify	Originate plan
Predict	Propose	Solve	Test	Theory

This list is only suggestive and not exhaustive

## COURSE PROFILE

### SEMESTER - I

<b>PART</b>	<b>COURSE CODE</b>	<b>TITLE OF THE PAPER</b>	<b>CREDITS</b>	<b>HOURS/WK</b>	<b>TOTAL HRS</b>	<b>LTP</b>	<b>CA</b>	<b>SE</b>	<b>TOTAL</b>
<b>Core I</b>	<b>22SP20/1C/CTP</b>	<b>Cognitive Psychology</b>	<b>5</b>	<b>5+1</b>	<b>90</b>	<b>5-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core II</b>	<b>22SP20/1C/TOP</b>	<b>Theories of Personality</b>	<b>5</b>	<b>5+1</b>	<b>90</b>	<b>5-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core III</b>	<b>22SP20/1C/CS T</b>	<b>Counseling skills and techniques</b>	<b>5</b>	<b>5+1</b>	<b>90</b>	<b>5-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core IV</b>	<b>22SP20/1C/CLS</b>	<b>Counseling across life span</b>	<b>5</b>	<b>5+1</b>	<b>90</b>	<b>5-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Elective I</b>	<b>22SP20/E1/SEP</b>	<b>Sports and exercise psychology</b>	<b>3</b>	<b>3+1</b>	<b>60</b>	<b>3-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Soft skill I</b>	<b>PG20/1S/PEW</b>	<b>Personality Enrichment for Women</b>	<b>2</b>	<b>2</b>	<b>30</b>	<b>2-0-0</b>	<b>-</b>	<b>-</b>	<b>50</b>
<b>Total</b>			<b>25</b>	<b>30</b>					

**UNIVERSITY OF MADRAS**  
**ETHIRAJ COLLEGE FOR WOMEN, (AUTONOMOUS), CHENNAI**  
**MSC. DEGREE COURSE IN APPLIED PSYCHOLOGY**  
**CHOICE BASED CREDIT SYSTEM**

**(Effective from the academic year 2020-2021)**

**SYLLABUS**

**SEMESTER-I**

**CORE I- COGNITIVE PSYCHOLOGY**

**Teaching Hours: 90**

**Course Code: 22SP20 /1C/CTP**

**COURSE OBJECTIVES:**

**Credits: 5**

**LTP: 5 1 0**

To provide the student:

1. A comprehensive overview of the emergence of the field cognitive psychology and applications of dimensions of human intelligence
2. Knowledge on how human cognition works from perception, attention and consciousness
3. Knowledge on basic concepts and phenomena of memory, forgetting and language
4. Theoretical inputs about problem solving and creativity
5. Knowledge of cognitive processes underlying reasoning and decision making

**COURSE OUTLINE:**

**UNIT 1 – INTRODUCTION**

Definition and Scope of Cognitive Psychology – History and Development of Cognitive Psychology – Intelligence – Definition – Theories of Intelligence – Emotional Intelligence – Definition and its components – Artificial Intelligence – Definition and its applications.

**UNIT 2 – ATTENTION, PERCEPTION AND CONSCIOUSNESS**

The nature and definition of attention, perception and consciousness – selective attention and division of attention – theories of attention – filter theory, attenuation theory, late selection theory – theories of perception – bottom up and top down process – Gestalt approaches to perception – Disruptions of perception – subliminal perception – Consciousness of complex mental process.

**UNIT 3 – MEMORY AND LANGUAGE**

Short term vs long term memory – types of long term memory – encoding, storage, and retrieval – working memory – definition and model – process of forgetting – memory



distortions – reconstructive retrieval – eyewitness testimony – Language – properties of language- process of language comprehension- language and thought – language in social context.

#### **UNIT 4 – PROBLEM SOLVING AND CREATIVITY**

Problem solving: Meaning – Problem solving cycle – types of problems – Problem solving techniques – obstacles and aids in problem solving – knowledge and problem solving – creativity – definition – divergent thinking – steps in creative thinking – nature of creative people – blocks to creative thinking – Promoting Creativity.

#### **UNIT 5 – REASONING AND DECISION MAKING**

Types of thinking – Reasoning: Meaning – categorical syllogisms – conditional syllogism – syllogistic reasoning – inductive reasoning – heuristics and biases and its types – Decision making: Meaning – types of decision making.

#### **REFERENCES**

1. Galotti, K.M. (2008). Cognitive Psychology – Perception, Attention, and Memory. New Delhi: Cengage Learning India Pvt Ltd.
2. Solso, R.L. (2001). Cognitive Psychology (6<sup>th</sup>ed). New Delhi: Pearson Education.

#### **ADDITIONAL READING**

1. Galotti, K.M. (2014). Cognitive Psychology – In and Out of the Laboratory (5e). New Delhi: Sage Publications India Pvt Ltd.
2. Parkin, A. J. (2014). Essential Cognitive Psychology. London: Psychology Press.
3. Riegler, G.R &Riegler, B.R. (2008). Cognitive Psychology. Applying the science of mind (2<sup>nd</sup>edn). New Delhi: Pearson Education Inc.
4. Kellogg,R.T. (2003). Cognitive Psychology (2<sup>nd</sup>edn). New Delhi: Sage Publication.
5. Sternberg, R.J. (2003). Cognitive Psychology (3<sup>rd</sup>edn). CA: Wadsworth/Thomson Learning.

#### **JOURNALS:**

1. Cognitive psychology (<https://www.sciencedirect.com/journal/cognitive-psychology>)
2. Behavioral Sciences<https://www.mdpi.com/journal/behavsci>
3. International journal of school and cognitive psychology  
<https://www.longdom.org/scholarly/cognitive-psychology-journals-articles-ppts-list-2287.html>
4. Advances in cognitive psychology <http://www.ac-psych.org/en/home>

#### **E - LEARNING RESOURCES:**

1. <https://www.simplypsychology.org/cognitive.html>
2. <http://download.nos.org/srsec328newE/328EL5.pdf>

3. <https://courses.lumenlearning.com/boundless-psychology/chapter/introduction-to-memory/>
4. <https://psycnet.apa.org/fulltext/2015-22913-004.html>
5. <https://courses.lumenlearning.com/waymaker-psychology/chapter/outcome-thinking-and-problem-solving/>

**COURSE OUTCOMES:**

**On successful completion of the program the student will be able to**

CO No:	CO Statement
1.	Analyze the assumptions of different approaches and influences in understanding the cognitive processes
2.	Explain the phenomena of perception, attention and consciousness
3.	Identify and discuss the process of memory and language
4.	Explain different methods of problem solving, identify blocks and generate creative solutions
5.	Explain and evaluate theories relating to reasoning and decision making

**Mapping of CO with PSO**

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	2	1	1	3	1
CO2	3	2	1	1	3	1
CO3	3	2	2	1	3	2
CO4	3	2	2	2	3	3
CO5	3	3	3	2	3	3

**KEY :** Strongly Correlated -3 , Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

**Teaching Methodology:**

Lectures. Seminars, problem solving experiments and Participatory learning

**QUESTION PAPER PATTERN –PG\***

<b>Knowledge Level</b>	<b>Section</b>	<b>Word Limit</b>	<b>Marks</b>	<b>Total</b>
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **CORE II –THEORIES OF PERSONALITY**

**Teaching Hours: 90**

**Course Code: 22SP20/ 1C/TOP**

**Credits: 5**

**LTP: 5 1 0**

**COURSE OBJECTIVES: The course enables the students to**

1. Understand individual patterns of perception, thought, emotion and behaviour from various theoretical standpoints and also various assessment measures of personality
2. Understand social psychological approaches to personality
3. Comprehend existential and trait approach to personality
4. Gain Knowledge on Cognitive and Social learning approaches to personality
5. Gain insight on problems that can be caused due to certain personality dispositions

**COURSE OUTLINE:**

### **UNIT I: INTRODUCTION**

Definition, Brief history of personality, Personality, the internet and social networking, types of personality – determinants of personality – Varieties of personality measures: Objective tests – projective tests – Situational tests.

### **UNIT II: SOCIAL PSYCHOLOGICAL AND PERSONOLOGY APPROACH**

**Erich Fromm** (Freedom Theory): Nature of human beings, Structure of personality, Development of Personality, application and evaluation. **Harry stack Sullivan** (Interpersonal Theory): Nature of human beings, Structure of personality, Development of personality, Application and evaluation. **Henry Murray** (Personology): Structure of personality, Development of personality, Current status and evaluation.

### **UNIT III EXISTENTIAL AND TRAIT APPROACH**

**Rollo May**: Nature of human beings, Structure of personality, Development of personality, , Application and evaluation. **Victor Frankl** :View of Human Nature, Key Concepts: Phenomenology, Death and Non-Being, Freedom, Responsibility, Isolation, Meaninglessness, Anxiety, Guilt, Will To Meaning and Authenticity. **Gordon Allport** : Nature of human beings, Structure of personality, Development of personality, Assessment in Allport's theory, Application and evaluation. **Raymond Cattell**: Nature of human beings, Structure of personality, Development of personality, Assessment in Cattell's theory, Application and evaluation.

### **UNIT IV: SOCIAL LEARNING AND COGNITIVE APPROACH**

**George Kelley** (Personal construct theory): Nature of human beings, Structure of personality, Development of personality, Assessment in George Kelley's theory, Application and evaluation. **McClelland** : Theory of motivation: Need for achievement, Power and Affiliation

**Eric Berne** : Basic Assumptions, Theoretical Principles, Eight Fundamental TA “Therapeutic Operations”.

## **UNIT V : OTHER APPROACHES TO PERSONALITY**

**Kurt Lewin (Field Theory):** Structure of Personality: Psychological environment, Life space, Differentiated person and environment, Connections between regions, Number of regions, Person in Environment, Locomotion and Communication, Restructuring of Life space, Levels of Reality, Time dimension, Development of Personality. **Julian Rotter:** Locus of Control: Internal vs External control of Reinforcement, Age, Cultural, Behavioural and Physical Health Differences, Developing Locus of Control in Childhood and Reflections on Locus of Control. **Marvin Zuckerman:** Sensation Seeking: Characteristics of sensation seekers, Behavioral and Personality differences, Cognitive process, Occupational preferences, Heredity vs Environment, Reflections on Sensation seeking. **Martin E.P. Seligman:** Learned Helplessness in Elderly person, learned helplessness and Emotional Health; Explanatory Style: optimism and pessimism, Pessimism and depression, Development of learned helplessness in childhood, Reflections on learned helplessness

## **REFERENCES**

1. Schultz, D.P., & Schultz, S.E. (2013). *Theories of personality* (10th ed.). New Delhi, India: Cengage Learning India Pvt. Ltd.
2. Schultz, P.D & Schultz, E.S. (2005). *Theories of personality*. (8<sup>th</sup> Ed). UK: Wadsworth Publishers.
3. Frager, R & Fadiman, J.(2005). *Personality and Personal growth* (6<sup>th</sup> edition), Delhi: Pearson Education.
4. Friedman, S &Schustack, M.W. (2006). *Personality – Classic theories and Modern Research*. (3<sup>rd</sup> Edition), Delhi: Dorling Kindersley India Pvt Ltd
5. Feltham, C., Hanley, T., Winter, L.A. (2017). *The SAGE handbook of counselling and psychotherapy*. (4th ed.). London, England: SAGE Publications

## **ADDITIONAL READING**

1. Hall, S.C., Lindzey, G., Campbell, B J. (2007). *Theories of personality*.(4<sup>th</sup> Ed). India: John Wiley & Sons, Inc.
2. Carver &Scheier (2019). *Perspectives on personality*. (8<sup>th</sup> Ed) India: Pearson India Education services Ltd.
3. Ewen, R. B. (2010). *An introduction to theories of personality*. New York, NY: Psychology Press.
4. Ryckman, R. M. (2013). *Theories of personality*. Wadsworth/Cengage Learning.
5. Feist, J., Feist, G., & Roberts, T. (2013). *Theories of personality*. Maidenhead: McGraw-Hill.

## **JOURNALS:**

1. Journal of Research in Personality (<https://www.journals.elsevier.com/journal-of-research-in-personality>)

## E - LEARNING RESOURCES:

1. <https://courses.lumenlearning.com/boundless-psychology/chapter/introduction-to-personality/>
2. [http://164.100.133.129:81/econtent/Uploads/Dynamics\\_of\\_Personality.pdf](http://164.100.133.129:81/econtent/Uploads/Dynamics_of_Personality.pdf)
3. <https://www.oercommons.org/authoring/22859-personality-theory/16/view>
4. <https://courses.lumenlearning.com/boundless-psychology/chapter/social-cognitive-perspectives-on-personality/>
5. <https://gtu.ge/Agro-Lib/PersonalityPsychology.pdf>

## COURSE OUTCOMES:

On successful completion of the course, the student will be able to

CO No	CO Statement
1.	Compare and Contrast various personality theories to analyse and explain differences among individuals
2.	Demonstrate an understanding of various tests of personality and its relative advantages and disadvantages.
3.	Critically examine determinants of personality that contribute to complex human cognition, emotion and behavior
4.	Utilize the knowledge of the theories of personality to better understand self and others
5.	Relate theoretical explanations of personality to infer and negotiate challenges of daily living.

## Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	3	1	1	3	3
CO2	3	1	3	2	3	3
CO3	3	3	3	3	3	3
CO4	3	3	3	3	3	3
CO5	3	3	3	3	3	3

**KEY :** Strongly Correlated -3 , Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

**Teaching Methodology:**

Lecture, Seminars, Assignments. Administration of personality test and Participatory Learning

**QUESTION PAPER PATTERN –PG\***

<b>Knowledge Level</b>	<b>Section</b>	<b>Word Limit</b>	<b>Marks</b>	<b>Total</b>
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **CORE III- COUNSELLING SKILLS AND TECHNIQUES**

**Teaching Hours: 90**

**Credits: 5**

**Course Code: 22SP20/1C/CST**

**LTP: 5 1 0**

### **COURSE OBJECTIVES:**

The objectives of this course are to enable the students to:

1. Understand the nature and characteristics of counselling and a counsellor and to gain insight on the ethical and legal aspects of counselling.
2. Understand the meaning and use of communication skills in counselling through practicum
3. Explore the stages of the skilled helper model of counselling.
4. Apprehend treatment planning, its goals, guidelines, advantages and limitations.
5. Understand the theories, practices, types, advantages and disadvantages group counselling.

### **COURSE OUTLINE:**

#### **UNIT: I INTRODUCTION AND ETHICS**

Definition: Guidance, Psychotherapy, Counselling. Philosophy and Attitudes of a Professional Counsellor, Personality of Effective Counsellors. Current Trends in Counselling. Ethical and Legal Aspects of Counselling: Definition, Ethics and Counselling, Educating Counsellors in Ethical Decision making, Ethics in specific Counselling situations.

#### **UNIT: II MICRO SKILLS OF COUNSELLING**

The Importance of Communication Skills. Attending: Attending, Active Listening, The Shadow Side of Listening to Clients, Listening to Oneself. Empathy: The Art of Empathy; Empathy as a way of being; Empathy as a Communication Skill; The uses of Empathy and Probing.

#### **UNIT: III STAGES OF COUNSELLING**

Stage:I: Reviewing The Problem Situations and Unused Opportunities. StageII: Developing the Preferred Scenario. Stage: III: Determining how to get there: Action Revisited- Preparing and Supporting Clients. Evaluation of the Skilled Helper Model. Flexibility in the use of the skilled helper model. Competencies in becoming a skilled helper.

#### **UNIT: IV INTERVENTION PLANNING**

Introduction to Intervention Planning. Writing Useful Intervention Tasks. Intervention Plan Format. Client Goals : Goal Worksheet, The Goal Writing Process. Guidelines for writing Interventions. Advantages of Intervention Plans.

#### **UNIT : V GROUP COUNSELLING**

A Brief History of Groups. The Place of Groups in Counselling. Benefits and Drawbacks of Groups. Types of Groups. Theoretical Approaches in Conducting Groups. Stages in Groups. Issues in Groups. Qualities of Effective Group Leaders.



## REFERENCES:

1. Gladding, T. S., &Batra, P. (2018). *Counselling – A Comprehensive Profession.*(8<sup>th</sup>e.d.)U.P., India : Pearson India Education Services Pvt. Ltd.
2. Gladding, T.S., & Kishore, T. (2017). *Counselling – A Comprehensive Profession.* (7<sup>th</sup>e.d.). U.P., India : Pearson Education Services Pvt. Ltd.

## ADDITIONAL READING

1. Okun, F.B. (2001). *Effective Helping : Interviewing and Counselling Techniques* (6<sup>th</sup>e.d.). U.S.A : Brooks/Cole
2. McLeod, J. (2010). *The Counsellor's Workbook : Developing a Personal Approach.* (2<sup>nd</sup>e.d.). New Delhi : Tata McGraw Hill Education Private Limited.
3. Egan, G.(1994). *The Skilled Helper – A Problem Management Approach To Helping.* (5<sup>th</sup>e.d.).California : Brooks/Cole Publishing Company.
4. Gehart, D. (2016). *Theory and Treatment Planning in Counselling and Psychotherapy.*(2<sup>nd</sup>e.d.).India :Cengage Learning India Pvt. Ltd.
5. Soundararajan, R. (2012). *Counselling: Theory, Skills and Practice.*New Delhi : Tata McGraw Hill Education Private Limited

## JOURNALS

1. EC Psychology and psychiatry <https://www.econicon.com/ECPP.php>
2. Journal of psychology and psychotherapy <https://www.longdom.org/psychology-psychotherapy.html>

## E – LEARNING RESOURCES

- 1.<https://www.mhinnovation.net/sites/default/files/downloads/innovation/tools/PMHP-Basic-Counselling-Skills.pdf>
2. <http://www.indianpsychiatry.org/cpg/cpg2009/article11.pdf>
3. [https://www.gp-training.net/training/communication\\_skills/mentoring/egan.htm](https://www.gp-training.net/training/communication_skills/mentoring/egan.htm)
- 4.<https://www.porticonetwork.ca/web/knowledgex-archive/amh-specialists/overview-mmt/assessment-treatment-planning-counsellor/treatment-planning>
- 5.[https://web.wpi.edu/Pubs/E-project/Available/E-project-101615-124849/unrestricted/Zniber\\_Group\\_Counselling\\_Guide.pdf](https://web.wpi.edu/Pubs/E-project/Available/E-project-101615-124849/unrestricted/Zniber_Group_Counselling_Guide.pdf)

## COURSE OUTCOMES:

**On successful completion of the course the student will be able to:**

CO.No	CO Statement
CO1	Define counselling and explain the characteristics of a counsellor and Examine the ethical and legal aspects of counselling.
CO2	Elaborate on the efficient use of attending, empathy and probing in counselling

	through practicum exercises.
CO3	Formulate and Apply the skilled helper model of Counselling in case formulation
CO4	Construct Intervention Plans using appropriate counselling skills
CO5	Analyze and explain group counselling as a method of counselling.

### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	2	0	1	3	3
CO2	3	2	1	2	3	3
CO3	3	2	1	1	3	3
CO4	3	3	2	3	3	3
CO5	3	2	1	2	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

### Teaching Methodology:

Lectures, Seminars, Assignment, participatory learning, simulated counselling exercises

### QUESTION PAPER PATTERN –PG\*

Knowledge Level	Section	Word Limit	Marks	Total
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **CORE IV – COUNSELLING ACROSS LIFE SPAN**

**Teaching Hours: 90**

**Course Code: 22SP20/1C/CLS**

**Credits: 5**

**LTP: 5 1 0**

### **COURSE OBJECTIVES:**

To enable the students to

1. Understand the counselling needs in every stage of human development
2. Address significance of mental health during pregnancy and its impact on prenatal development
3. Gain conceptual understanding of healthy development how to help children,
4. Understand developmental challenges during adolescence and provide guidance and support
5. Recognize physical and psychological transition that occur through adulthood and to promote healthy functioning

### **COURSE OUTLINE**

#### **Unit I: Human development through life span:**

Need for counselling across life span- knowledge of human development essential to counselling practice, Biopsychosocial approach, Cultural Diversity and Human Development

#### **Unit II: Counselling during conception and prenatal development:**

Family support and significance of mental health during pregnancy. Healthy Infant development: Physical, cognitive, social and emotional development. Counselling issues in infancy: parent education-discipline for the infant, attachment parenting, sleep patterns

#### **Unit III: Healthy toddler development**

Physical, cognitive, social and emotional development. Risks to healthy toddler development: Maltreatment, developmental delays and learning disabilities. Counselling in Toddlerhood: Anxiety, gender identity, sexual development and abuse prevention, influence of television and video games. Counselling during pre school age: temper tantrums, self-esteem, social anxiety, friendship and emotional development. Fostering resilience and social skills.

#### **Unit IV: Healthy Adolescent development**

Physical, cognitive, social, emotional and moral development: Building self concept and self esteem, Adolescent identity development. Counselling during Adolescence: Eating disorders, peer pressure, non-suicidal self-injury tendencies, bullying behaviour, sex risks and pregnancy, identity formation, risk taking behaviour, career development

#### **Unit V: Counselling in Adulthood**

Relationship issues, marriage, career decision, midlife crisis: Counselling in old age: life goals and satisfaction, health issues, end of life planning, gerontological counselling.

## REFERENCES

1. Wong, W, Daniel., Hall, R. Kimberly., Justice A. Cheryl., Lucy Wong(2015). *Counselling Individuals through the lifespan*. California: Sage Publications Inc.,
2. Geldard, K &Geldard, D. (2002). *Counselling children. A practical introduction*. New Delhi: Sage Publications.
3. Capuzzi, D. & Gross, D.R. (2013). *Introduction to the counselling profession*. New York: Routledge Taylor & Francis.
4. Gladding, S.T, &Batra, P. (2018). *Counselling a comprehensive profession*. Noida: Pearson India Education Services Pvt. Ltd.

## ADDITIONAL READING:

1. Gladding, S.T, & Kishore, R. (2017). *Counselling a comprehensive profession*. Noida: Pearson India Education Services Pvt. Ltd.
2. Gehart, D.R. (2016). *Theory and Treatment Planning in Counselling and Psychotherapy (2<sup>nd</sup> Ed.)*. Delhi: Cengage Learning.
3. Santrock, J. W. (2011). *Life-Span Development (13<sup>th</sup>ed.)*. New Delhi: Tata McGraw Education Private Limited.
4. Barrow, Georgia, M.; (2014), *Ageing, the Individual and Society*; 10<sup>th</sup> Edition; Cengage Learning
5. Hough Margaret. (2002). *A practical approach to counseling*. Harlow: Pearson Education Limited.

## JOURNALS

1. Journal of child and adolescent behaviour <https://www.omicsonline.org/child-and-adolescent-behavior.php>
2. Journal of vocational behaviour <https://www.sciencedirect.com/journal/journal-of-vocational-behavior>
3. Journal of marital and family therapy <https://www.onlinelibrary.wiley.com/journal/17520606>
4. Indian Journal of Gerontology <http://www.gerontologyindia.com/journal.htm>

## E- LEARNING RESOURCES

1. [www.apa.org/science/faircode.html](http://www.apa.org/science/faircode.html)
2. <http://www.iamfconline.com/>

## COURSE OUTCOMES:

On successful completion of the course the student will be able to:

CO.No	CO Statement
CO1	Explain the need and significance of counselling in every stage of human development.
CO2	Elaborate on the roles and activities of counsellors in counselling expectant mothers and their families
CO3	Enlist the goals and steps in the process of counselling children and exercise the acquired skills
CO4	Identify risk factors for unhealthy adolescent development and use knowledge of counselling skills to provide support in key areas
CO5	Describe the needs and challenges of counselling for issues in adulthood

## Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	3	2	3	3	3
CO2	3	2	1	1	3	3
CO3	3	3	2	3	3	3
CO4	3	3	3	3	3	3
CO5	3	3	2	2	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1, No Correlation -0

## Teaching Methodology:

Lecture (OHP/LCD), Needs Assessment/Field study, Role plays/ simulated sessions, Case Studies / Case Discussions, Mock Assessment

## QUESTION PAPER PATTERN –PG\*

Knowledge Level	Section	Word Limit	Marks	Total
K 3	A-5/8X 8marks	500	40	100
K4,K5	B-3/5x20marks	1500	60	

## **ELECTIVE I – SPORTS AND EXERCISE PSYCHOLOGY**

**Teaching Hours: 60**

**Course Code: 22SP20/E1/SEP**

**Credits: 3**

**LTP: 3 1 0**

### **COURSE OBJECTIVES:**

1. To gain knowledge on the theoretical approaches, research methods and specialities of sports psychology
2. To examine the influence of physiological and psychological determinants in sport's performance.
3. To explore factors tied to performance enhancement in sports
4. To comprehend importance, phases and effectiveness of Psychological skills training for sports players.
5. To understand determinants and barriers to exercise behaviour and physiological and psychological effects of exercise.

### **COURSE OUTLINE:**

#### **UNIT I: SPORTS PSYCHOLOGY**

Definition & Importance of sports psychology in physical education and sports .Theoretical approaches and research methods in sports psychology. Sport psychology specialties: Clinical-sport psychology, Educational psychology. Role of exercise and sport psychologists – teaching, research and consultation

#### **UNIT II: ISSUES RELATED TO PERFORMANCE AND ITS ENHANCEMENT**

Attention and concentration, motor learning, goal setting, Moods and emotions, participation motives, motivation and personality. Motivation, arousal and anxiety, concentration and confidence. Positive self talk, Imagery .Achieving Flow for peak performance.

#### **UNIT III: PSYCHOLOGICAL SKILLS TRAINING (PST):**

Importance and Effectiveness of PST. Phases of PST programmes: Education, acquisition and practice. Designing and implementing a PST program: Common problems in implementing PST programme. Defining self-confidence, assessing and building self-confidence. Advantages of psychological skills training.

#### **UNIT IV: ETHICAL ISSUES AND CHALLENGES IN SPORTS**

Sports ethics: Meaning and six pillars of fair play- trustworthiness, respect, caring, responsibility, fairness and citizenship. Issues plaguing sports arena- bribing, matching fixing, doping, aggression in sports

## UNIT V: EXERCISE PSYCHOLOGY

Definition. Types of Exercise. Physical and Psychological effects of exercise, Determinants of exercise in children adolescents and adults

### REFERENCES:

1. Horn, T. S. (Ed.) (2002). *Advances in sport psychology*. USA: Human Kinetics Publishers.
2. Shaw, D.Gorely, &Corban, R (2005) *Sports and Exercise Psychology* .John Wiley & Sons.
3. Weinberg, R. S., & Gould, D. (2003).*Foundations of sport and exercise psychology*. USA: Human Kinetics Publishers, Inc

### ADDITIONAL READING:

1. Schneider,F.W., Gruman, J.A., & Coutts, L.M. (2012) *Applied social psychology- understanding and addressing social and practical problems*. New York, NY: Sage publications.
2. Semin, G., & Fiedler, K. (1996). *Applied social psychology*. London: Sage publication

### JOURNALS

1. Psychology of sports and exercise  
<https://www.sciencedirect.com/journal/psychology-of-sport-and-exercise>

### E-LEARNING RESOURCES:

1. <https://www.apa.org/ed/graduate/specialize/sports>
2. <https://mastersinpsychologyguide.com/articles/introduction-sports-psychology/>
3. [https://shodhganga.inflibnet.ac.in/bitstream/10603/26149/10/10\\_chapter%201.pdf](https://shodhganga.inflibnet.ac.in/bitstream/10603/26149/10/10_chapter%201.pdf)
4. [https://en.wikipedia.org/wiki/Doping\\_in\\_sport](https://en.wikipedia.org/wiki/Doping_in_sport)
5. [https://ec.europa.eu/assets/eac/sport/library/studies/study-sports-fraud-final-version\\_en.pdf](https://ec.europa.eu/assets/eac/sport/library/studies/study-sports-fraud-final-version_en.pdf)
6. <https://memberfiles.freewebs.com/37/84/82578437/documents/1841695815.pdf>.

### COURSE OUTCOMES:

**On successful completion of the course the student will be able to**

CO No:	CO Statement
1.	Demonstrate an understanding of theoretical approaches, research methods and specialities of sports psychology
2.	Describe determinants that influence performance and its enhancement in individual and group sports.
3.	Explain the phases and effectiveness of psychological skills training in sports.
4.	Demonstrate an understanding of ethics in sports

5.	Apply knowledge of exercise behaviour to develop interventions for promoting exercise behaviour
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### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	3	1	1	3	2
CO2	3	3	3	3	3	3
CO3	3	3	3	3	3	3
CO4	3	3	2	3	3	3
CO5	2	3	3	3	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

### Teaching Methodology:

Lecture, Seminars, mini surveys

### QUESTION PAPER PATTERN –PG\*

Knowledge Level	Section	Word Limit	Marks	Total
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	



**SEMESTER - II**

<b>PART</b>	<b>COURSE CODE</b>	<b>TITLE OF THE PAPER</b>	<b>CREDITS</b>	<b>HOURS/WK</b>	<b>TOTAL HRS</b>	<b>LTP</b>	<b>CA</b>	<b>SE</b>	<b>TOTAL</b>
<b>Core V</b>	<b>22SP20/2C/BMN</b>	<b>Behaviour Modification</b>	<b>4</b>	<b>4+1</b>	<b>75</b>	<b>4-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core VI</b>	<b>22SP20/2C/RMS</b>	<b>Research Methodology and Applied Statistics</b>	<b>4</b>	<b>4+1</b>	<b>75</b>	<b>4-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core VII</b>	<b>22SP20/2C/OZB</b>	<b>Organizational Behaviour</b>	<b>4</b>	<b>4+1</b>	<b>75</b>	<b>4-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core VIII</b>	<b>22SP20/2C/PA1</b>	<b>Psychological Assessment–I (Practical)</b>	<b>4</b>	<b>1+4</b>	<b>75</b>	<b>0-1-4</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Elective II</b>	<b>22SP20/E2/PPY</b>	<b>Psychopathology</b>	<b>3</b>	<b>3+1</b>	<b>60</b>	<b>3-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Soft Skill-II</b>		<b>Foreign Language</b>	<b>2</b>	<b>2</b>	<b>30</b>	<b>2-0-0</b>	<b>-</b>	<b>-</b>	<b>50</b>
<b>Extra disciplinary Elective –I</b>	<b>22SP20/2E/STM</b>	<b>Stress Management</b>	<b>3</b>	<b>3+1</b>	<b>60</b>	<b>3-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
		<b>** Internship</b>	<b>2</b>						
<b>Total</b>			<b>26</b>	<b>30</b>					

**Total Credits for semester I and II: (25 + 26) 51 Credits**

## **CORE V – BEHAVIOUR MODIFICATION**

**Teaching Hours: 75**

**Course Code: 22SP20/2C/BMN**

**Credits: 4**

**LTP: 4 1 0**

### **COURSE OBJECTIVES:**

**The objective of the course is to enable students to:**

1. Gain knowledge on basic principles of behaviour change and behavioural assessment.
2. Comprehend how operant conditioning principles can be employed to establish new behaviours
3. Apply reinforcement and punishment techniques to enhance desirable behaviours and reduce undesirable behaviours respectively.
4. Understand third wave cognitive therapies such as DBT and meta-cognitive therapy.
5. Gain knowledge on how behavioural principles can be applied to the management of clinical conditions.

### **COURSE OUTLINE:**

#### **UNIT I: BASIC CONCEPTS**

Definition and characteristics of behaviour modification. Historical aspects. Areas of application. Reinforcement - positive and negative reinforcement, escape and avoidance behaviors, conditioned and unconditioned reinforcers, factors that influence the effectiveness of reinforcement, schedules of reinforcement. Punishment - positive and negative punishment - Factors that influence the effectiveness of punishment. Respondent conditioning, timing of neutral and unconditioned stimulus, higher order conditioning, conditioned emotional responses, extinction of conditioned responses, discrimination and generalization of respondent behavior, Influential factors of respondent conditioning. Introduction to a functional behavioural analysis. Basic behavioural principles of the A-B-C contingency. Formal behavioural assessment.

#### **UNIT II: PROCEDURES TO ESTABLISH NEW BEHAVIOR**

Stimulus control: discrimination and generalization. Defining stimulus control, stimulus discrimination training, the three-term contingency. Generalization. Shaping and its applications - How to use shaping, shaping of problem behaviours. Prompting and fading techniques. Types of prompts..How to use prompting and transfer of stimulus control (for example in autism). Chaining. Examples of behavioral chains, analyzing stimulus-response chains, task analysis, backward chaining, forward chaining, total task presentation. Chaining Components of behavioral skills training procedures. Modeling, instructions, rehearsal, feedback.

### **UNIT III PROCEDURES TO INCREASE DESIRABLE BEHAVIOR AND DECREASE UNDESIRABLE BEHAVIOR**

Differential reinforcement of alternative behavior, differential reinforcement of other behavior - Differential reinforcement of low rates of responding Antecedent control procedures. Using antecedent control strategies. Using punishment. Time out, response cost.

### **UNIT IV: OTHER BEHAVIOR CHANGE PROCEDURES**

Token economy, practical considerations, implementing a token economy, applications of token economy, advantages and disadvantages of a token economy. Behavioral contract, components of a behavioral contract. Cognitive behavior change procedures – assertiveness training, thought stopping. Introduction to third wave therapies – Dialectical behavior therapy, metacognitive therapy.

### **UNIT V OVERVIEW OF ASSESSMENT, FORMULATION AND INTERVENTION IN CLINICAL CONDITIONS**

**Clinical Conditions** – Depression, panic, OCD, GAD, and eating disorders. **Anxiety reduction procedures** – Defining fear and anxiety problems, procedures to reduce fear and anxiety – relaxation, systematic desensitization, in vivo desensitization. **Anxiety induction procedures** – implosive therapy flooding, aversive counter conditioning – use of electric shock, covert sensitization.

### **REFERENCES**

1. Miltenberger, R.G. (2012). *Behaviour modification: Principles and procedures*. (5th ed.). Boston, MA: Wadsworth Cengage Learning.
2. Masters, J. C., Burish, T. G., Hollon, S. D., & Rimm, D. C. (1987). *Behaviour therapy: Techniques and empirical findings*. (3rd ed.). New York, NY: Harcourt Brace Jovanovich College Publishers.
3. Martin, G., and Pear, J. (2010). *Behaviour Modification. What it is and how to use it* (9<sup>th</sup> ed)

### **ADDITIONAL READING**

1. Simos, G. (2002). *Cognitive behavior therapy: A guide for the practicing clinician* (Vol 1) London, England: Brunner-Routledge.
2. Walker, S. F. (1984). *Learning theory and behaviour modification*. New York: Methuen. Research methodology

### **JOURNALS**

1. Behavioural change <https://www.cambridge.org/core/journals/behaviour-change>
2. Behaviour research and therapy <https://www.journals.elsevier.com/behaviour-research-and-therapy>

### **E- LEARNING RESOURCES**

1. <https://opentext.wsu.edu/ldaffin/chapter/module-1-the-basics-of-behavior-modification/>
2. <http://egyankosh.ac.in/bitstream/123456789/21181/1/Unit-1.pdf>

- <https://courses.lumenlearning.com/boundless-psychology/chapter/operant-conditioning/>
- <https://pdfs.semanticscholar.org/c7fa/f533d02e672399bd387a993c31a8f3d6d23b.pdf>
- <https://www.simplypsychology.org/Systematic-Desensitisation.html>

### COURSE OUTCOMES:

On successful completion of the course, the student will be able to

CO No:	CO Statement
1.	Plan and Conduct formal behavioural assessment
2.	Critically examine problem behaviours and formulate behaviour change paradigms to modify behavior
3.	Design and conduct self - modification projects to observe how modifications occur in real life.
4.	Demonstrate an understanding of third wave cognitive behaviour therapies and its applications.
5.	Explain the applications of behavioural principles for management of clinical conditions such as anxiety disorders and OCD.

### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	3	3	2	3	3
CO2	3	3	3	3	3	3
CO3	2	3	3	3	3	3
CO4	3	3	3	3	3	3
CO5	2	3	3	3	3	3

**KEY** :Strongly Correlated -3 , Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

### Teaching Methodology:

Lectures, Individual projects, Seminars, Role play

### QUESTION PAPER PATTERN –PG\*

Knowledge Level	Section	Word Limit	Marks	Total
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **CORE VI – RESEARCH METHODOLOGY AND APPLIED STATISTICS**

**Teaching Hours: 75**

**Credits: 4**

**Course Code: 22SP20/2C/RMS**

**LTP: 4 1 0**

### **COURSE OBJECTIVES:**

**The objective of this course is to enable the students to:**

1. Understand the basic concepts of research and fundamental objectives of science
2. Arrive at a hypothesis, decide on sampling methods and know about data collection methods
3. Formulate a research design suitable for the research problem
4. To choose the right statistical techniques depending on the nature of data.
5. Report the research findings and become familiar with the use of computers for research purpose

### **UNIT I: FOUNDATIONS OF RESEARCH**

Meaning – Critical thinking process – Objectives of science – Need for research – Research approaches – Steps in research. Method Vs Methodology. General Principles – Ethical issues: Children, Adults, Animals. Research problem – Sources – Criteria of good problem. Reviewing the literature – Research article.

### **UNIT II: HYPOTHESIS, VARIABLES AND SAMPLING**

Hypothesis: Meaning – Types – Basic concepts related to hypothesis testing. Variables – Definition – Ways of asking questions – measuring observed variables – Scales of measurement – Types of measures – Reliability – Validity. Sampling – Meaning – Probability and Non-probability sampling – Sample & effect size. Data collection methods: Observational research – Survey research.

### **UNIT III: RESEARCH DESIGN**

Experimental design: Independent groups designs – Completely randomized groups designs, randomized factorial groups design. Dependent groups designs: Within-participants design, matched groups design – Mixed Designs – Single-participant design – Baseline designs. Non-experimental designs: Quasi-experiments – Time-series design, nonequivalent groups designs, longitudinal research, Cross-sectional research, Case-studies, Correlational research.

### **UNIT IV: STATISTICS**

Organizing data: Frequency distribution – Graphs – Descriptive statistics: Measures of central tendency – Measures of variation – Types of distributions. Inferential statistics: z test – t test – Analysis of Variance – Correlation– Concepts related to correlation – Correlation coefficient – Regression.

Non-parametric statistics: Mann-Whitney test – Wilcoxon Chi-square – Spearman Rank correlation – Kruskal-Wallis test. Analysis of data using SPSS

### **UNIT V: REPORT WRITING AND COMPUTERS IN RESEARCH**

Writing Proposal – Plagiarism – References and In-text citation – APA primer - Presenting research: Research report – Typing guidelines – Oral and Poster presentation. Computers in research – Internet and research.

## REFERENCES

1. Evans, A.N., & Rooney, B. J. (2008). *Methods in psychological research*. New Delhi, India: Sage Publications India Pvt. Ltd.
2. Jackson, S.L. (2010). *Research methods and statistics*. New Delhi, India: Cengage Learning India Pvt. Ltd.

## ADDITIONAL READING:

1. Coaley, K. (2009). *An introduction to psychological assessment and psychometrics*. New Delhi, India: Sage Publications India Pvt. Ltd.
2. Coolican, H. (2009). *Research methods in statistics in psychology*. New Delhi, India: Rawat Publications.
3. Gravetter, F.J., & Forzana, L.A.B. (2009). *Research methods for behavioral sciences*. Boston, MA: Wadsworth Cengage learning.
4. Mohanty, B., & Misra, S. (2019). *Statistics for behavioural and social sciences*. New Delhi, India: Sage Publications.
5. Myers, J. (2008). *Methods in psychological research*. New Delhi, India: Sage Publications.
6. Ruyon, R.P, Haber, A, Pittenger, D.J., & Coleman, K.A. (2010). *Fundamentals of behavioural statistics*. New York, NY: McGraw Hill.
7. Singh, A.K. (2006). *Tests, measurements and research methods in behavioural sciences*. Patna, India: Bharati Bhavan Publishers.

## JOURNALS

1. Open Journal of Statistics <https://www.scirp.org/journal/ojs/>
2. Methods in Psychology <https://www.journals.elsevier.com/methods-in-psychology/>
3. International Journal of Statistics and Application <http://www.sapub.org/journal/aimsandscope.aspx?journalid=1114>

## E – LEARNING RESOURCES:

1. [http://ebooks.lpude.in/library and info sciences/MLIS/year 1/DLIS401 METHODOLOGY OF RESEARCH AND STATISTICAL TECHNIQUES.pdf](http://ebooks.lpude.in/library%20and%20info%20sciences/MLIS/year%201/DLIS401%20METHODOLOGY%20OF%20RESEARCH%20AND%20STATISTICAL%20TECHNIQUES.pdf)
2. <http://istics.net/pdfs/multivariate.pdf>
3. <https://gtu.ge/Agro-Lib/Howle.pdf>
4. <http://lib.oup.com.au/secondary/science/Psychology/3and4/Oxford-Psychology-3-and-4-2e-Ch1-Research-methods-in-psychology.pdf>
5. <https://labs.la.utexas.edu/gilden/files/2016/05/Statistics-Text.pdf>

## COURSE OUTCOMES:

On successful completion of the course the student will be able to:

CO No:	CO Statement
1.	Elaborate the steps in research and choose an ethical approach
2.	Formulate research hypotheses, choose an appropriate sampling design and collect data
3.	Plan appropriate research designs suitable for the problem of inquiry
4.	Deduce findings using appropriate statistical technique
5.	Develop scientific writing skills and improve the proficiency of use of computers for research

## Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	1	1	1	3	3
CO2	3	2	1	1	3	3
CO3	3	2	3	1	3	3
CO4	3	2	3	1	3	3
CO5	3	2	1	1	3	3

**KEY** :Strongly Correlated -3 , Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

## Teaching Methodology:

Lectures, Seminars , Quiz and Participatory learning

## QUESTION PAPER PATTERN –PG\*

Knowledge Level	Section	Word Limit	Marks	Total
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **CORE VII – ORGANIZATIONAL BEHAVIOR**

**Teaching Hours: 75**

**Credits: 4**

**Course Code: 22SP20/2C/OZB**

**LTP: 4 1 0**

### **COURSE OBJECTIVES:**

The objective of this course is to enable the students to:

1. Outline the theoretical foundations and models of organizational behaviour
2. Explain the role of perception, personality and other individual factors in an organization
3. Explain the group dynamics operating and influencing the processes in an organization
4. Examine the processes and outcomes of organizational structure and design
5. Evaluate the contemporary trends in organizational behavior

### **COURSE OUTLINE:**

#### **UNIT- 1 INTRODUCTION TO ORGANISATIONAL BEHAVIOR**

Definition of Organisational Behaviour, Theoretical foundation for Organisational Behaviour, Fundamental concepts of Organisational Behaviour, Basic approaches of Organisational Behaviour, Models of Organisational Behaviour, Limitations of Organisational Behaviour, Challenges of Organisational Behaviour

#### **UNIT- 2 INDIVIDUAL RELATED COMPONENTS AND PROCESSES IN ORGANISATIONAL BEHAVIOR**

Personality, Perception, Attribution, Motivation, Stress, Decision making, Application in OB - Job Satisfaction - Job Involvement – Organizational commitment – organizational citizenship behavior – Meaning – Application.

#### **UNIT- 3 GROUP RELATED COMPONENTS AND PROCESSES IN ORGANISATIONAL BEHAVIOR**

Group Dynamics: Types of groups – Group norms – Group Cohesiveness – Teams, Communication, Leadership, Power and Politics, Conflict Resolution and Cooperation

#### **UNIT- 4 ORGANISATION RELATED PROCESSES AND OUTCOMES**

Organisational structure, Organisational designs, Organisational justice ethics and Corporate Social Responsibility, Creativity in organisations, Reward systems, Organisational Commitment and Organisational Citizenship Behaviour.

#### **UNIT- 5 CONTEMPORARY TRENDS IN ORGANISATIONAL BEHAVIOR**



## REFERENCES

1. Luthans, F.(2013).*Organisational behaviour*. (12th ed.).New Delhi, India: McGraw Hill Education (India) Private Limited
2. Luthans, F.(1998). *Organisational behaviour*. (8th ed.).New Delhi, India: McGraw Hill Education (India) Private Limited
3. Newstrom, J.W.,& Davis, K.(2002). *Organisational behaviour*. (11th ed.).New Delhi, India:McGraw Hill Publishing Company Limited
4. Robbins, S.P., Judge, T.A.,& Vohra, N.(2011).*Organisational behaviour*. (14th ed.). New Delhi, India: Pearson Education
5. Robbins, S.P.,&Sanghi, S.(2006).*Organisational behaviour*. (11th ed.). New Delhi, India: Pearson Education

## ADDITIONAL READING

1. Greenberg, J.,& Baron, E.A. (2008).*Behaviour in organisations* (9thed.). New Delhi, India: PHI Learning Private Limited
2. Andre, R.(2009). *Organisational behaviour*. New Delhi, India: Pearson Education

## JOURNAL

1. Research in organizational behaviour <https://www.journals.elsevier.com/research-in-organizational-behavior>
2. Frontiers in psychology <https://www.frontiersin.org/journals/psychology>

## E- LEARNING RESOURCES

1. [https://www.tutorialspoint.com/organizational\\_behavior/organizational\\_behavior\\_groups.htm](https://www.tutorialspoint.com/organizational_behavior/organizational_behavior_groups.htm)
2. <https://2012books.lardbucket.org/pdfs/an-introduction-to-organizational-behavior-v1.1.pdf>
3. <https://www.cliffsnotes.com/study-guides/principles-of-management/creating-organizational-structure/the-organizational-process>
4. <https://cdn.auckland.ac.nz/assets/psych/about/our-people/documents/Deww%20Zhang%20-%20Organisational%20Citizenship%20Behaviour%20-%20White%20Paper.pdf>
5. [https://www.icmrindia.org/casestudies/Case\\_Studies.asp?cat=Human%20Resource%20and%20Organization%20Behavior](https://www.icmrindia.org/casestudies/Case_Studies.asp?cat=Human%20Resource%20and%20Organization%20Behavior)

**COURSE OUTCOMES:**

On successful completion of the course the student will be able to

CO No:	CO Statement
1.	Discuss the theoretical foundation and models of organizational behaviour
2.	Determine the components operating in an organizational setting relating to the individuals functioning in it.
3.	Estimate the group dynamics operating in an organization
4.	Explain the various processes of an organization and its outcomes on human behaviour
5.	Measure the outcomes of contemporary trends

**Mapping of CO with PSO**

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	3	1	1	3	1
CO2	3	3	2	2	3	3
CO3	3	3	2	2	3	3
CO4	3	3	2	2	3	3
CO5	3	1	2	3	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

**Teaching Methodology:**

Lecture, Seminars, Assignments, role plays

**QUESTION PAPER PATTERN –PG\***

Knowledge Level	Section	Word Limit	Marks	Total
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **CORE VIII – PSYCHOLOGICAL ASSESSMENT – I**

**Teaching Hours: 75**

**Credits: 4**

**Course Code: 22SP20/2C/PA1**

**LTP: 0 1 4**

### **COURSE OBJECTIVES:**

The objective of this course is to enable the students to:

1. Understand the pre-requisites, methods and ethical use of intelligence testing.
2. Demonstrate the use of personality assessments
3. Understand the methodology and use of motivational testing.
4. Demonstrate the methodology and use of tests to perception and attention

### **LIST OF TOOLS: (Any 10)**

#### **Intelligence**

1. Wechsler's Adult Performance Intelligence Scale: Indian Adaptation.
2. Malin's Intelligence Scale for Indian Children
3. Binet Kamat Test for Intelligence – Indian Adaptation

#### **Interest**

4. Career Preference Record
5. Comprehensive Interest schedule – female form

#### **Personality and Attitude**

6. Indian Adaptation of Children's Apperception Test (CAT)
7. Indian Adaptation of Thematic Apperception Test (TAT)
8. The 16 Personality Factor Inventory
9. Children's Personality Questionnaire
10. Marriage Attitude Scale
11. Alcohol and drug attitude scale

#### **Perception and Attention**

12. Perceptual grouping
13. Mirror Drawing Apparatus

#### **Motivation**

14. Motivational Analysis Test
15. Work Motivation Questionnaire

### RECOMMENDED TEXTBOOKS:

1. Cohen, R. J. (2014). *Psychological Testing and Assessment: an Introduction to Tests and Measurement*. Boston, MA: McGraw-Hill Higher Education.
2. Gregory, R. J. (2004). *Psychological Testing – History, Principles, and Applications* (4<sup>th</sup>ed.). Delhi: Pearson Education.

### REFERENCES:

1. Anastasi, A. & Urbina, S. (2017). *Psychological Testing* (7<sup>th</sup>ed.). Noida: Pearson.
2. Freeman ,F.S. (1962). *Theory and Practice of Psychological Testing* (3<sup>rd</sup> Edition) New Delhi: Oxford& IBH Publishing CoPvt Ltd.
3. Kline,T.J.B.(2005). *Psychological Testing- A practical approach to design and Evaluation*. New Delhi: Vistar Publications.
4. Miller, L.A., Lovler, R.L., &McIntire,S.A.(2013). *Psychological Testing – A practical Approach* (4<sup>th</sup> Ed). NewDelhi: Sage Pubication

### E-LEARNING RESOURCES:

1. <http://download.nos.org/srsec328newE/328EL18.pdf>
2. <http://www.gcbtcollege.in/studymaterial/Intelligence%20Theories.pdf>
3. <http://egyankosh.ac.in/bitstream/123456789/23833/1/Unit-2.pdf>

### JOURNALS:

1. European Journal of Psychological Assessment  
<https://us.hogrefe.com/products/journals/european-journal-of-psychological-assessment>

### COURSE OUTCOMES:

**On successful completion of the course the student will be able to**

CO.No	CO Statement
CO1	Ethically make use of appropriate intelligence tests to determine the levels of intellectual capacity
CO2	Analyze and infer individual personality characteristics using standardized assessment tools and projective tests
CO3	Apply the methods of motivational analysis to determine the levels of motivation in the domains considered.
CO4	Test and report the levels of motivation among individuals

### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	2	2	1	3	3
CO2	2	3	3	2	3	3
CO3	2	3	3	2	3	3
CO4	2	3	3	2	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

### Teaching Methodology

Demonstration

Discussion

Individual / Team Work for administration and discussion of results.

Administration of tests with individual members in community to understand the use of the test

**Internal Evaluation:** 40 Marks. **External Evaluation:** Double valuation for 60 Marks

## **ELECTIVE II – PSYCHOPATHOLOGY**

**Teaching Hours: 60**

**Course Code: 22SP20/E2/PPY**

**Credits: 3**

**LTP: 3 1 0**

### **COURSE OBJECTIVES:**

The objective of this course is to enable the students to:

1. Have an overview of the clinical picture and psychological intervention of childhood and adolescent disorders
2. Understand the categorization, clinical picture, causes and psychological interventions for Personality Disorders.
3. Apprehend the meaning, causes and psychological treatment of key anxiety and stress related disorders.
4. Understand the clinical picture, causes and psychological interventions of schizophrenia.
5. Understand the clinical picture, causes and psychological interventions of mood disorders.

### **COURSE OUTLINE:**

#### **UNIT I: DISORDERS OF CHILDHOOD AND ADOLESCENCE**

Anxiety and Depression in Children and Adolescents: Disruptive, Impulse-Control and Conduct Disorder: Oppositional Defiant Disorder; Conduct Disorder Neurodevelopmental Disorders: Attention-Deficit/Hyperactivity Disorder Autism Spectrum Disorder; Intellectual Disability; Specific Learning Disorders: Clinical Picture (DSM:5), Causal Factors; Psychological Treatments and Outcomes (15 Hours)

#### **UNIT II: PERSONALITY DISORDERS**

DSM: 5: Cluster: A, B, and C: Clinical Picture, Risk and Prognostic Factors; Psychological Treatment and Outcome (10 Hours)

#### **UNIT III: ANXIETY AND STRESS RELATED DISORDERS**

Generalized Anxiety Disorder; Panic Disorder; Obsessive Compulsive Disorder: Clinical Picture (DSM:5); Risk and Prognostic Factors; Psychological Interventions. Acute and Post Traumatic Stress Disorder: Clinical Picture (DSM:5); Causes; Psychological methods for Prevention and Treatment. (15 Hours)

#### **UNIT IV: SCHIZOPHRENIA**

Schizophrenia: Clinical Picture (DSM:5); Risk and Prognostic Factors; Psychological Treatments and Outcomes.

## UNIT V: MOOD DISORDERS

Major Depressive Disorder; Bipolar I and Bipolar II Disorders: Clinical Picture ( DSM:5); Risk and Prognostic Factors; Psychological Treatment for Mood Disorders.

### REFERENCES

1. Butcher, J.N., Hooley, M.J. & Mineka, S. (2019) *Abnormal Psychology*. (17<sup>th</sup>e.d.).India : Pearson India Education Services Pvt. Ltd.
2. Oltmanns, T.F. & Emery, R.E. (2016). *Abnormal Psychology*.(8<sup>th</sup>e.d.). India: Pearson India Education Services Pvt. Ltd.
3. American Psychiatric Association. (2013). Diagnostic and statistical manual of mental disorders.(5<sup>th</sup>e.d.). <https://doi.org/10/1176/appi.books.9780890425596>

### ADDITIONAL READING

1. Butcher, J.N., Hooley, M.J., Mineka, S. & Dwivedi, B.C. (2017). *Abnormal Psychology*.(17<sup>th</sup>e.d.).India : Pearson India Education Services Pvt. Ltd.
2. Comer R. (1996), *Fundamentals of Abnormal Psychology*, (6<sup>th</sup>e.d.). . Freeman & amp; Company
3. Barlow H David & amp; Durand V Mark (2002). *Abnormal Psychology* (2<sup>nd</sup>e.d.) . Ed Brooks/Cole Publishing Company

### JOURNALS:

1. Journal of depression and anxiety <https://www.longdom.org/depression-and-anxiety.html>
2. Journal of alcohol and drug dependence <https://www.longdom.org/alcoholism-and-drug-dependence.html>
3. bipolar disorder <https://www.longdom.org/bipolar-disorder.html>
4. journal of psychological abnormalities <https://www.longdom.org/psychological-abnormalities.html>

### E- LEARNING RESOURCES:

1. <https://cdn.website-editor.net/30f11123991548a0af708722d458e476/files/uploaded/DSM%2520V.pdf>
2. [https://www.who.int/mental\\_health/mhgap/cmh\\_supporting\\_material.pdf](https://www.who.int/mental_health/mhgap/cmh_supporting_material.pdf)
3. [http://old.ncpz.ru/siteconst/userfiles/file/englit/Kim%20T.%20Mueser%20PhD%20\(Editor\),%20Dilip%20V.%20Jeste%20MD%20\(Editor\)%20-%20Clinical%20Handbook%20of%20Schizophrenia.pdf](http://old.ncpz.ru/siteconst/userfiles/file/englit/Kim%20T.%20Mueser%20PhD%20(Editor),%20Dilip%20V.%20Jeste%20MD%20(Editor)%20-%20Clinical%20Handbook%20of%20Schizophrenia.pdf)
4. <https://opentextbc.ca/introductiontopsychology/chapter/12-3-mood-disorders-emotions-as-illness/>
5. <https://www.psychiatry.org/patients-families/personality-disorders/what-are-personality-disorders>

## COURSE OUTCOMES:

On successful completion of the course the student will be able to:

CO.No	CO Statement
CO1	Summarize the symptoms of childhood and adolescent disorders and analyze their causes and psychological treatment methods.
CO2	Elaborate on the clinical picture, causes and psychological treatment of personality disorders
CO3	Discuss the symptoms, causes and psychological treatment of anxiety and stress disorders.
CO4	Elaborate on the clinical picture of schizophrenia and examine the psychological interventions available for schizophrenia.
CO5	Summarize the clinical picture of key mood disorders and analyze its causes and available psychological interventions

## Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	3	1	2	3	3
CO2	3	3	1	2	3	3
CO3	3	3	1	2	3	3
CO4	3	3	1	2	3	3
CO5	3	3	1	2	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

## Teaching Methodology:

Lecture, Seminars, Participatory learning, Case studies

## QUESTION PAPER PATTERN –PG\*

Knowledge Level	Section	Word Limit	Marks	Total
K 3	A-5/8X 8marks	500	40	100
K4,K5	B-3/5x20marks	1500	60	



## **EXTRA DISCIPLINARY ELECTIVE – I: STRESS MANAGEMENT**

**Teaching Hours: 60**

**Course Code: 22SP20/2E/STM**

**Credits: 3**

**LTP: 3 1 0**

### **COURSE OBJECTIVES:**

**The objective of the course is to enable the student's to**

1. Comprehend the nature, types and sources of stressors.
2. Understand the impact of stress on physical and mental health.
3. Understand the nature, types and methods of coping with stress,
4. Appreciate and cultivate social support to mitigate stress.
5. Learn specific techniques to deal with stress with the help of practicum

### **COURSE OUTLINE:**

#### **UNIT: 1 INTRODUCTION**

Definition and Meaning of Stress and Stressor; Types of stress and symptoms of stress. Factors that cause stress: The General Adaptation Syndrome, The Diathesis Stress Model. Sources of Stress

#### **UNIT 2: EFFECTS OF STRESS**

Positive effects of stress: Optimal stress and positive psychological functioning. Negative effects of stress: Effect of stress on physical and mental health

#### **UNIT 3: COPING WITH STRESS**

Introduction to Coping. Personality and Coping. Coping Style:-Problem Focused and Emotion Focused Coping. Spiritual coping- Yoga, Meditation. Psychosocial Resources. Resilience: Growth through Trauma. Learned optimism, Hope, gratitude as psychological moderators of stress.

#### **UNIT 4: SOCIAL SUPPORT**

Meaning. Effects of Social Support on Illness. Bio psychosocial Pathways. Moderation of Stress by Social Support. Effective Types of Social Support. Enhancing Social Support.

#### **UNIT 5: INTERVENTIONS FOR STRESS MANAGEMENT**

Coping Interventions: Expressive Writing, Self-Affirmation, Relaxation Training, Exercise, Diet, Cognitive interventions, Time Management, Communication skills training: Assertiveness training.

## REFERENCES

1. Greenberg, J. S. (2009). *Comprehensive stress management*. McGraw-Hill Education.
2. Straub, O, R. (2001). *Health Psychology*. U.S.A. : Worth Publishers.
3. Taylor, E.S. (2018). *Health Psychology*. (10<sup>th</sup>e.d.). India : McGraw Hill Education (India)

## ADDITIONAL READING

1. Clegg, B. (2000). *Instant stress management: bring calm to your life now*. London: Kogan Page.
2. DiMatteo, R.M., & Marting, R.L. (2002). *Health Psychology*. India : Pearson India Education Services Pvt. Ltd.
3. Nanda, M. (2006). *A Handbook on Stress Management*. India : Indialog Publications Pvt. Ltd.
4. Turkington, C. (2005). *Stress management for busy people*. india: McGraw-Hill.

## E-LEARNING RESOURCES

1. [https://shodhganga.inflibnet.ac.in/bitstream/10603/139609/7/07\\_chapter%201.pdf](https://shodhganga.inflibnet.ac.in/bitstream/10603/139609/7/07_chapter%201.pdf)
2. <https://opentextbc.ca/introductiontopsychology/chapter/15-2-stress-and-coping/>
3. <https://courses.lumenlearning.com/boundless-psychology/chapter/coping-with-and-managing-stress/>
4. <https://www.garrettcollege.edu/images/faculty/kasecamp/PSY101/psy7.pdf>
5. [https://college.cengage.com/psychology/bernstein/essentials/4e/assets/instructors/outlines/ch10\\_outline.pdf](https://college.cengage.com/psychology/bernstein/essentials/4e/assets/instructors/outlines/ch10_outline.pdf)

## COURSE OUTCOMES:

**On successful completion of the course the student will be able to**

CO No:	CO Statement
1.	Explain the nature and causes of stress
2.	Identify the positive and negative effects of stress
3.	Describe the factors that moderate the effects of stress.
4.	Demonstrate an understanding of healthy social relationships
5.	Apply certain psychological techniques to manage stress.

### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	2	0	1	3	0
CO2	2	2	0	1	3	0
CO3	2	2	0	1	3	0
CO4	2	2	0	1	3	3
CO5	2	2	0	1	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

**Teaching Methodology:** Lectures, Demonstration, thought journal

### QUESTION PAPER PATTERN –PG\*

Knowledge Level	Section	Word Limit	Marks	Total
K 3	A-5/8X 8marks	500	40	100
K4,K5	B-3/5x20marks	1500	60	

**SEMESTER III**

<b>PART</b>	<b>COURSE CODE</b>	<b>TITLE OF THE PAPER</b>	<b>CREDITS</b>	<b>HOURS/WK</b>	<b>TOTAL HRS</b>	<b>LTP</b>	<b>CA</b>	<b>SE</b>	<b>TOTAL</b>
<b>Core IX</b>	<b>22SP20/3C/PMY</b>	<b>Psychometry</b>	<b>4</b>	<b>4+1</b>	<b>75</b>	<b>4-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core X</b>	<b>22SP20/3C/CPY</b>	<b>Counselling and psychotherapy</b>	<b>4</b>	<b>4+1</b>	<b>75</b>	<b>4-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core XI</b>	<b>22SP20/3C/NPY</b>	<b>Neuropsychology</b>	<b>4</b>	<b>4+1</b>	<b>75</b>	<b>4-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core XII</b>	<b>22SP20/3C/PA2</b>	<b>Psychological assessment-II (practical)</b>	<b>4</b>	<b>1+4</b>	<b>75</b>	<b>0-1-4</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Elective III</b>	<b>22SP20/3E1/POP// 22SP20/3E2/TAD</b>	<b>Positive psychology/training and development</b>	<b>3</b>	<b>3+1</b>	<b>60</b>	<b>3-1--0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Soft skill -III</b>	<b>22SP20/3S/CCI</b>	<b>Counseling for contemporary issues</b>	<b>2</b>	<b>2</b>	<b>30</b>	<b>2-0-0</b>	<b>-</b>	<b>-</b>	<b>50</b>
<b>Non-Major Elective - II</b>	<b>22SP20/3E/LSP</b>	<b>Life Skills for Personal Effectiveness</b>	<b>3</b>	<b>3+1</b>	<b>60</b>	<b>3-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>*Self - Study Paper</b>		<b>Selected reading</b>					<b>40</b>	<b>60</b>	<b>100</b>
<b>Total</b>			<b>24</b>	<b>30</b>					

**\*Self - study paper is not mandatory. Students can take up self - study paper for additional credits**

## **CORE IX- PSYCHOMETRY**

**Teaching Hours: 75**

**Course Code: 22SP20/3C/PMY**

**COURSE OBJECTIVES:**

**Credits: 4**

**LTP: 4 1 0**

**The objective of the course is to enable students to**

1. Gain knowledge on the different types of tests and methods of scaling.
2. Understand how to write items for different types of test such as intelligence & personality.
3. Construct and draw inference from objective and projective tests.
4. Understand the procedure involved in item analysis
5. Comprehend the process involved in test standardisation

### **COURSE OUTLINE**

#### **UNIT I: TEST CONSTRUCTION**

Defining the test – Classification of tests – Characteristics of standardized test – Brief history of testing – Scaling – Selecting a scaling method.Representative scaling methods.Constructing the items.Testing the items.Revising the test.Publishing the test.

#### **UNIT II: CONSTRUCTION OF INTELLIGENCE TESTS**

Item writing for Intelligence tests: Analogies, odd-man-out, sequences. Tests of ability and attainment: Content of items, multiple choice items. Advantages of multiple choice items. True-false items, matching items, choosing the item type. Other item types, arrangement of items for a test trial, guessing.Constructing Personality Inventories- Problems in constructing personality Inventories. Writing items for personality Inventories: item forms, guidelines for item writing. Eliminating response sets. Item content.

#### **UNIT III:CONSTRUCTION OF OTHER TYPES OF TESTS**

Objective tests: Advantages, principles, stimulus-instruction situation, and response scoring parameters. Distinction between objective tests of ability, temperament and dynamics. Practical hints for objective test construction in personality and motivation. Differential motivation of different subjects.The influence of ability and achievement on objective test scores.Groupvs Individual tests. Objective test dimensions. Projective tests-construction of projective tests.Item writing for mood and state scales. Attitude measurement: types of attitude scales.

#### **UNIT IV ITEM ANALYSIS**

Important variables for item analysis.Two indices in item analysis-correlations of items and the total score, choice of item –analytic statistics.Item scoring and item analysis-Item difficulty, Item discrimination, Item response theory.Selection of items after item analysis.Rewritingitems.Failure to form a test.

## UNIT V TEST STANDARDIZATION

An overview of the different types of reliability. Factors affecting reliability and validity- Generalizability of test scores. Using reliability information. Factors affecting reliability estimates. Special issues in reliability. Interpretation of reliability coefficient. An overview of the different types of validity. Validity coefficient and error of estimate-conditions affecting validity coefficient. Magnitude of validity coefficient. Standardizing the test-obtaining a representative normative sample. Sampling specific groups. Rules for sampling special groups. Norms -Meaning and purpose of norms. Raw score transformation. Percentile and percentile ranks, standardized scores. Normalizing standard scores. T scores, stanines, sten scores and C scale. Selecting a norm group--age and grade norms. Local and sub group norms. Criterion referenced tests and norm referenced tests.

### REFERENCES:

1. Anastasi, A., & Urbina, S. (2017). *Psychological testing*. (7th ed). Chennai, India: Pearson India Education Services Pvt. Ltd.
2. Gregory, R.J. (2017). *Psychological testing*. (7th ed.). Chennai, India: Pearson India Education Services Pvt. Ltd.
3. Singh, A.K. (2012). *Tests, Measurements and Research Methods in Behavioral Sciences*. (5<sup>th</sup> e.d.). Patna : B.B. Printers
4. Chadha, N. K. (2010). *Applied Psychometry*. Delhi: Sage Publications.

### ADDITIONAL READING

1. Husain, A. (2012). *Psychological testing*. Noida, India: Dorling Kindersley (India) Pvt. Ltd.
2. Kline, P. (2015). *A hand book of test construction: Introduction to psychometric design*. New York, NY: Methuen.

### JOURNALS

1. European Journal of Psychological Assessment <https://us.hogrefe.com/products/journals/european-journal-of-psychological-assessment>
2. The International Journal of Educational and Psychological Assessment <https://sites.google.com/site/tijepa2012/home>

### E- LEARNING RESOURCES

1. <https://www.ltrr.arizona.edu/~katie/kt/COLLEGE-TEACHING/College-Teaching-pubs/Constructing%20Tests.pdf>
2. [https://shodhganga.inflibnet.ac.in/bitstream/10603/112305/9/09\\_chapter5.pdf](https://shodhganga.inflibnet.ac.in/bitstream/10603/112305/9/09_chapter5.pdf)
3. <https://cehs01.unl.edu/aalbano/intromeasurement/mainch5.html>
4. <https://files.eric.ed.gov/fulltext/ED501716.pdf>

**COURSE OUTCOMES:****On successful completion of the course the student will be able to**

CO No:	CO Statement
1.	Define and classify tests and select appropriate scaling techniques
2.	Write items to assess traits, abilities and attitude
3.	Deduce meaning from scores obtained from objective and projective tests.
4.	Evaluate individual responses to test items in order to determine the fairness and effectiveness of the test
5.	Demonstrate an understanding of processes involved in the standardization of the test.

**Mapping of CO with PSO**

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	2	3	1	3	3
CO2	3	2	3	1	3	3
CO3	3	2	3	1	3	3
CO4	3	2	3	1	3	3
CO5	3	2	3	1	3	3

**KEY:** Strongly Correlated -3 , Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

**Teaching Methodology:**

Lectures, Seminars, Assignment, participatory learning

**QUESTION PAPER PATTERN –PG\***

Knowledge Level	Section	Word Limit	Marks	Total
K 3	A-5/8X 8marks	500	40	100
K4,K5	B-3/5x20marks	1500	60	

## **CORE X - COUNSELLING AND PSYCHOTHERAPY**

**Teaching Hours: 75**

**Course Code: 22SP20/3C/CPY**

**COURSE OBJECTIVES:**

**Credits: 4**

**LTP:4 1 0**

The objective of the course is to enable the students to:

1. Explore Cognitive Approaches to psychotherapy by emphasizing on its key concepts, therapeutic processes and techniques.
2. Understand the distinctiveness of Existential and Humanistic Approaches to Psychotherapy from other therapeutic approaches and gain insight on the key concepts and techniques involved in Gestalt therapy.
3. Explore the current trends in cognitive behaviour therapy.
4. Understand the dynamics of family therapy approaches and their key concepts and therapeutic techniques.
5. Explore a few key contemporary approaches to psychotherapy and gain insight on the therapeutic processes and techniques involved.

### **COURSE OUTLINE:**

#### **UNIT I : COGNITIVE APPROACHES TO PSYCHOTHERAPY**

Rational Emotive Behavior Therapy: Theoretical Influences of REBT; Key Concepts; The Therapeutic Process and REBT; Contributions and Criticism. Social Modeling, Observational Learning and Self Efficacy – Major Contributor; Bandura’s Contributions to Control Therapy. Cognitive Therapy: Key Concepts of Aaron Beck’s Cognitive Therapy; The Therapeutic Process.

#### **UNIT II: EXISTENTIAL, HUMANISTIC AND GESTALT APPROACH TO PSYCHOTHERAPY**

Existential Therapy: Brief Overview; Key Concepts; The Therapeutic Process. Person Centered Therapy: Brief Overview; Key Concepts; The Therapeutic Process. Contributions and Criticism of Existential Therapy and Person Centered Therapy.

Gestalt Therapy: Brief Overview; Philosophical Roots for Gestalt Therapy; Influence of Existentialism on Gestalt Therapy; Key Concepts; The Therapeutic Process; Contributions and Limitations of Gestalt Therapy.

#### **UNIT : III CURRENT TRENDS IN COGNITIVE THERAPY**

Dialectical Behavior Therapy : Brief Overview; Goals of Therapy. Acceptance and Commitment Therapy: Brief Overview; Goals of ACT; ACT and Therapeutic Practice, Process, Relationship and Role of the therapist. Mindfulness Based Cognitive Therapy – Brief Overview; Goals of Therapy. Differences between ACT, CBT,DBT and MBCT. Contributions and criticisms of the Cognitive Behavioral Approach. Reality Theory : Choice Theory; Reality Theory Behavioral Analysis.



## **UNIT: IV FAMILY THERAPY APPROACHES**

Family Therapy Approaches: Brief Overview. Multigenerational Family Therapy: Key Concepts; The Therapeutic Process. Experiential Family Therapy: Key Concepts and Limitations. Structural Family Therapy: Key Concepts; The Therapeutic Process. Strategic Family Therapy: Key Concepts; The Therapeutic Process. Contributions and Limitations of Family Systems Approach.

## **UNIT : V CONTEMPORARY APPROACHES TO PSYCHOTHERAPY**

Expressive Arts Therapies: Brief Overview; Key Concepts; Three Expressive Arts Therapeutic Approaches: Art Therapy, Music Therapy and Play Therapy. Limitations of Expressive Arts Therapy. Solution Focused Therapy: Brief Overview; Key Concepts; The Therapeutic Process; Contribution, Limitations and Criticism of Solution Focused Therapy.

## **REFERENCES**

1. Smith, J.E. (2016). Theories of Counselling and Psychotherapy. (2<sup>nd</sup> e.d.). U.S.A : Sage Publications Inc.
2. Gehart, D. (2016). Theories and Treatment Planning in Counselling and Psychotherapy.

## **ADDITIONAL READING**

1. Corey, G. (1990). Theory and Practice of Group Counselling. (3<sup>rd</sup> e.d.). California: Brooks/Cole Publishing Company
2. Capuzzi, D. & Gross, R.D. (2007). Counselling and Psychotherapy: Theories and Interventions. (4<sup>th</sup> ed.) New Delhi: Pearson Education.

## **JOURNALS**

1. Counselling psychology and psychotherapy <https://psyjournals.ru/en/mpj/>
2. Journal of psychology and psychotherapy <https://www.longdom.org/psychology-psychotherapy.html>

## **E – LEARNING RESOURCES**

1. [https://depts.washington.edu/dbpeds/therapists\\_guide\\_to\\_brief\\_cbtmanual.pdf](https://depts.washington.edu/dbpeds/therapists_guide_to_brief_cbtmanual.pdf)
2. <http://ijepr.org/panels/admin/papers/ij25.pdf>
3. <http://uir.unisa.ac.za/bitstream/handle/10500/1648/05chapter4.pdf;jsessionid=15D2E54408A2FFA891AF1E168609C31C?sequence=11>
4. [https://www.mcgill.ca/familymed/files/familymed/motivational\\_counseling.pdf](https://www.mcgill.ca/familymed/files/familymed/motivational_counseling.pdf)
5. <http://www.al-edu.com/wp-content/uploads/2014/05/Carr-Family-Therapy-Concepts-Process-and-Practice.pdf>
6. <https://epdf.pub/art-therapy-techniques-and-applications-a-model-for-practice.html>

**COURSE OUTCOMES:**

On successful completion of the course the student will be able to

CO.No	CO Statement
CO1	Elaborate on the cognitive approaches to Psychotherapy and utilize its techniques in counselling
CO2	Analyze the Existential and Humanistic Approaches to Psychotherapy and apply the techniques involved in counselling and Interpret the methods involved in Gestalt Therapy.
CO3	Examine the current trends in cognitive therapy
CO4	Compare and contrast the distinct family therapy approaches and explain the key concepts, therapeutic processes and methods involved in family therapy.
CO5	Examine the processes involved in the contemporary approaches to counselling namely : Expressive Arts Therapy and Solution Focused Therapy

**Mapping of CO with PSO**

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	3	2	2	3	3
CO2	3	3	2	2	3	3
CO3	3	3	2	2	3	3
CO4	3	3	2	2	3	3
CO5	3	3	2	2	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

**Teaching Methodology:**

Lecture, Seminars, Simulation exercises, Assignments, Role plays

**QUESTION PAPER PATTERN –PG\***

Knowledge Level	Section	Word Limit	Marks	Total
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **CORE XI- NEUROPSYCHOLOGY**

**Teaching Hours: 75**

**Credits: 4**

**Course Code: 22SP20/3C/NPY**

**LTP: 4 1 0**

### **COURSE OBJECTIVES:**

1. To trace the history of neuropsychology and to be acquainted with emerging research areas in neuropsychology.
2. To understand measures of neuro-psychological assessment and diagnosis.
3. To gain knowledge on the role of frontal lobe in cognition, social behaviour and personality.
4. To understand the clinical features and treatment for disorders of perception and movement.
5. To comprehend cognitive changes associated with normal ageing and dementia and neurophysiology of seizure disorders.

### **COURSE OUTLINE:**

#### **UNIT I - NEUROPSYCHOLOGY; ITS AIMS, HISTORY AND EMERGING RESEARCH AREAS**

Neuropsychology: History and Definitions, Human Neuropsychology : Development of the discipline. The Brain in antiquity: early Hypothesis. Localization theory, LocalisationvsEquipotentiality. Theories of integrated brain function. Emerging research areas: Forensic neuropsychology, Sports neuropsychology, Terrorism, Law enforcement and Military

#### **UNIT II - NEUROPSYCHOLOGICAL ASSESSMENT AND DIAGNOSIS**

NeuroPsychological Tests: Orientation, Sensation and Perception, Attention and Concentration, Motor skills, Verbal Functions, Visuo-spatial organisation, Memory, Judgement and Problem Solving Neuropsychological diagnosis. The neuropsychological batteries- Wechsler Adult Intelligence scales, Halstead Reitan Battery, Luria - NebraskaNeuroPsychological Battery, Individual tests, Memory - the WMS, Practical Issues of NeuroPsychological Assessment , Choice of test, NeuroPsychological Assessment of Children, Interpreting Neuropsychological Assessment data

#### **UNIT III – THE FRONTAL LOBES: COGNITION, SOCIAL BEHAVIOUR AND PERSONALITY**

Frontal lobes: a brief review, frontal lobes: an anatomical sketch, early studies of frontal lobe function, tests used to measure frontal lobe (dys) function, the symptoms; an introduction, motor ( pre- central) symptoms, sensory/perceptual symptoms, cognitive ( pre frontal) symptoms, frontal lobes – mediating intelligence, decision making. Theory of mind and the frontal lobe – understanding behaviour of others.Recent evidence for frontal cortex involvement. Social Behaviour and personality – theories of frontal lobe functions; Luria’s theory: the classical view, Norman and Shallice’s supervisory attentional system, Rolls’s theory of orbito-frontal function: stimulus – reward.

**UNIT IV-DISORDERS OF PERCEPTION AND MOVEMENT DISORDERS** Disorders of perception : Blindsight, Agnosias -Visual, Prosopagnosia, Landmark agnosia, Auditory, Somatosensory, unilateral spatial neglect.Movement Disorders : Disorders of the human motor system, Parkinsonism and Parkinson's Disease- clinical features, Neuropathology and treatment ,Ataxia, Apraxia -Types , tests ,Cerebral Basis , Hemiplegia.

**UNIT V – NORMAL AGEING ,DEMENTIA AND SEIZURE DISORDERS**

Cognitive changes associated with aging, Brain changes Dementia: Definition, Diagnostic criteria, subtypes and classification. Alzheimer's disease – Neuropathology of alzheimer's disease, histological markers, etiology, Clinical presentation and neuropsychological profile of alzheimer'spatients.Treatment., Seizure disorders:Classification of seizure types . Neurophysiology of seizures and treatment of epilepsy

**REFERENCES:**

1. Zillmer, E.A., & Spiers, M.V. (2001). *Principles of neuropsychology*. Belmont, CA: Wadsworth/Thomson Learning.
2. Beaumont, J.G. (1983). *Introduction to neuropsychology*. Oxford, England: Blackwell Scientific Publications
3. Martin, G.N. (2006). *Human neuropsychology*. London, England: Prentice Hall.

**ADDITIONAL READING**

1. Stirling, J. and Elliott, R (2010). *Introducing Neuropsychology* (2<sup>nd</sup>Ed . New York: Psychology Press

**JOURNALS:**

1. Biological psychology <https://www.journals.elsevier.com/biological-psychology>
2. Behavioral and Brain Functions  
<https://behavioralandbrainfunctions.biomedcentral.com/>

**E – LEARNING RESOURCES:**

1. <https://pdfs.semanticscholar.org/b6ad/a3445fa3f19813a045d9853843c271bf06d0.pdf>
2. <https://dspd.utah.gov/pdf/ABI%20Manual%20Module%20V%20%20Neurological%20Assessments.pdf>
3. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2738354/>
4. [http://www.brainm.com/software/pubs/books/Principles\\_of\\_Neuropsychology2.pdf](http://www.brainm.com/software/pubs/books/Principles_of_Neuropsychology2.pdf)
5. [https://www.who.int/mental\\_health/neurology/neurological\\_disorders\\_report\\_web.pdf](https://www.who.int/mental_health/neurology/neurological_disorders_report_web.pdf)

**COURSE OUTCOMES:**

CO No:	CO Statement
1.	Demonstrate an understanding of the emergence of the field of neuropsychology
2.	Discuss neuropsychological assessment methods and techniques.
3.	Examine the role of frontal cortex in cognition, social behavior and personality.
4.	Describe disorders of perception and movement.
5.	Demonstrate an understanding of neuropathological condition like dementia and seizure disorders

**Mapping of CO with PSO**

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	2	1	0	3	0
CO2	3	2	3	0	3	3
CO3	3	3	1	1	3	1
CO4	3	3	1	2	3	1
CO5	3	3	1	2	3	1

**KEY** :Strongly Correlated -3 , Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

**TEACHING METHODOLOGY:**

Lectures, Seminars, Audio – Visual Aids, Field visits, Group Assignment, Quiz

**QUESTION PAPER PATTERN –PG\***

Knowledge Level	Section	Word Limit	Marks	Total
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **CORE XII – PSYCHOLOGICAL ASSESSMENT – II**

**Teaching Hours: 75**

**Credits: 4**

**Course Code: 22SP20/3C/PA2**

**LTP: 0 1 4**

### **COURSE OBJECTIVES:**

The objective of this course is to enable the students to:

1. Gain insight on the assessment of organizational behaviour
2. Understand the methods of clinical and counselling related assessments.
3. Demonstrate the use of specific psychological assessments in education and other applied areas of psychology

### **LIST OF TOOLS: (Any 10)**

#### **Organization and Human Resource Development**

1. Occupational Stress Index
2. Quality of Work-life Scale

#### **Clinical and Counselling**

3. IPAT Depression Scale
4. Family Relationship Inventory.
5. Problem Checklist
6. Parenting Scale
7. Marital Adjustment Questionnaire

#### **Education and Special Population**

8. Learning Disability Battery
9. Student Stress Scale
10. PGI – Battery of Brain Dysfunction.
11. Vineland Social Maturity Scale

#### **Applied Area of Psychology**

12. Career Maturity Scale
13. Cognitive Distortion Scale
14. Global Adjustment Scale
15. Home Environment Inventory

### **REFERENCES:**

1. Cohen, R. J. (2014). *Psychological Testing and Assessment: an Introduction to Tests and Measurement*. Boston, MA: McGraw-Hill Higher Education.

- Gregory, R. J. (2004). Psychological Testing – History, Principles, and Applications (4<sup>th</sup>ed.). Delhi: Pearson Education.

### ADDITIONAL READING

- Anastasi, A. & Urbina, S. (2017). Psychological Testing (7<sup>th</sup>ed.). Noida: Pearson.
- Freeman, F.S. (1962). Theory and Practice of Psychological Testing (3<sup>rd</sup> Edition) New Delhi: Oxford & IBH Publishing Co Pvt Ltd.
- Kline, T.J.B. (2005). Psychological Testing- A practical approach to design and Evaluation. New Delhi: Vistar Publications.
- Miller, L.A., Lovler, R.L., & McIntire, S.A. (2013). Psychological Testing – A practical Approach (4<sup>th</sup> Ed). New Delhi: Sage Publications.

### E-LEARNING RESOURCES:

- <http://download.nos.org/srsec328newE/328EL18.pdf>
- <http://www.gcbtcollege.in/studymaterial/Intelligence%20Theories.pdf>
- <http://egyankosh.ac.in/bitstream/123456789/23833/1/Unit-2.pdf>

### JOURNALS:

- European Journal of Psychological Assessment  
<https://us.hogrefe.com/products/journals/european-journal-of-psychological-assessment>
- Psychology <https://symbiosisonlinepublishing.com/psychology/>

### COURSE OUTCOMES:

On successful completion of the course, the student will be able to

CO.No	CO Statement
CO1	Analyse and interpret the findings relevant to organizational behaviour and human resource management
CO2	Make use of specific need based tools for counselling
CO3	Make use of need specific psychological assessments in educational settings
CO4	Utilize appropriate tests to analyze cognitions, adjustment, career maturity and home environment

### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	3	3	2	3	3
CO2	3	3	3	2	3	3

CO3	3	3	3	2	3	3
CO4	3	3	3	2	3	3

**KEY** :Strongly Correlated -3 , Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

**Teaching Methodology:**

Demonstration, Discussion, Individual / Team Work for administration and discussion of results, Administration of tests with individual members in community to understand the use of the tests



## **ELECTIVE III- POSITIVE PSYCHOLOGY**

**Teaching Hours: 60**

**Course Code: 22SP20/3E1/POP**

**Credits: 3**

**LTP: 3 1 0**

### **COURSE OBJECTIVES:**

1. To introduce concepts of positive psychology through theory and practicum
2. To understand the impact of positive emotions on physical and mental health.
3. To enable students to understand how optimism, hope and resilience contributes to well – being
4. To highlight the role of mindfulness in wellbeing
5. To emphasize the need to regulate and control self and to understand the virtue of wisdom

### **COURSE OUTLINE:**

#### **UNIT I: INTRODUCTION**

Positive Psychology: Assumptions, Goals and Definitions; A brief history of positive psychology – Martin Seligman and positive psychology, Karen Horney and the morality of evolution, Carl Rogers and the actualizing tendency - Life Above Zero

#### **UNIT II: POSITIVE EMOTIONAL STATES**

Positive Emotions – The Broaden-and-Build Theory of Positive Emotions; Positive emotions and Health Resources –Physical Resources –Psychological Resources – Social Resources; Positive Emotions and Well-being ; Cultivating Positive Emotions – Flow Experiences, Savoring

#### **UNIT III: POSITIVE COGNITION AND BEHAVIOR**

Optimism – Dispositional optimism, Optimism as explanatory style, How Optimism works , Varieties of Optimism – Hope theory. Resilience – Definition; Sources of Resilience – In Children, In Disadvantaged Youth, In Adulthood and Later Life – Growth through Trauma, Gratitude, Forgiveness .

#### **UNIT IV: MINDFULNESS AND WELL-BEING**

Meaning of a positive life : A pleasant life, an engaged life, a meaningful life. Means of a Positive life : Intentional activities and self-concordant goals, Developing and expressing value, Positive Psychology to cope with depression, Increasing Psychological Well-Being. Working on Close Relationships. Meaning of Mindfulness. Mindfulness meditation: Attributes of Mindful awareness. Mindfulness and psychotherapy.

#### **UNIT V: VIRTUES AND STRENGTHS OF CHARACTER**

Personal Goals and Self regulation: Control theory and Self discrepancy theory, Goals that create self regulation problems: Goal Conflict. Goal Difficulty.Reasons for self control failure.

Classification of human virtues.Measuring strengths of character. Wisdom: A Foundational strength and virtue – Theories of Wisdom, The SOC Model of Effective Life Management.

## REFERENCES

1. Baumgardner, S.R., & Cothers, M.K. (2009). Positive Psychology. New Delhi: Dorling Kindersley India Pvt.Ltd.
2. Carr, A. (2004). Positive Psychology a science of happiness and human strengths. New York, NY: BR Publishers
3. Joseph, S & Linley, P.A. (2006). Positive Therapy. A meta-theory for positive psychological practice. London: Routledge.

## ADDITIONAL READING

1. Csikszentmihalyi, M. (2002). Flow. The classic work on how to achieve happiness. London: Rider.

## JOURNALS

1. International journal of applied positive psychology  
<httphttps://www.internationaljournalofwellbeing.org/index.php/ijows://www.springer.com/journal/41042>
2. International Journal of Wellbeing  
<https://www.internationaljournalofwellbeing.org/index.php/ijow>

## E LEARNING RESOURCES

1. [http://ldysinger.stjohnsem.edu/@books1/Snyder\\_Hndbk\\_Positive\\_Psych/Snyder\\_Lopez\\_Handbook\\_of\\_Positive\\_Psychology.pdf](http://ldysinger.stjohnsem.edu/@books1/Snyder_Hndbk_Positive_Psych/Snyder_Lopez_Handbook_of_Positive_Psychology.pdf)
2. [http://cds.web.unc.edu/files/2013/07/Fredrickson\\_2001.pdf](http://cds.web.unc.edu/files/2013/07/Fredrickson_2001.pdf)
3. [file:///C:/Users/ganes\\_000/Downloads/RoutledgeHandbooks-9780203106525-chapter3.pdf](file:///C:/Users/ganes_000/Downloads/RoutledgeHandbooks-9780203106525-chapter3.pdf)
4. [http://faculty.washington.edu/jdb/452/452\\_chapter\\_06.pdf](http://faculty.washington.edu/jdb/452/452_chapter_06.pdf)
5. [https://shodhganga.inflibnet.ac.in/bitstream/10603/32386/7/07\\_chaper1.pdf](https://shodhganga.inflibnet.ac.in/bitstream/10603/32386/7/07_chaper1.pdf)

## COURSE OUTCOMES

**On successful completion of the course the students will be able to:**

Co. No	CO Statement
1.	Demonstrate an understanding of fundamental concepts of positive psychology.
2.	Describe how positive emotions can enhance physical, psychological and social resources.
3.	Demonstrate an understanding of the dimensions of optimism, hope and resilience.
4.	Discuss the attributes of mindfulness and its contribution to wellbeing
5.	Identify and establish personal goals and employ strategies to cultivate virtues and strengths of character.

### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	2	1	1	3	1
CO2	3	3	3	2	3	3
CO3	3	3	3	3	3	3
CO4	3	3	3	3	3	3
CO5	2	3	3	3	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

### Teaching Methodology:

Lecture, Seminars, Assignments, Behavioural assignment like Journal keeping.

### QUESTION PAPER PATTERN –PG\*

Knowledge Level	Section	Word Limit	Marks	Total
K 3	A-5/8X 8marks	500	40	100
K4,K5	B-3/5x20marks	1500	60	

## **ELECTIVE III– TRAINING AND DEVELOPMENT**

**Teaching Hours: 60**

**Credits: 3**

**Course Code: 22SP20/3E2/TAD**

**LTP: 3 1 0**

**COURSE OBJECTIVE: The objective of the course is to enable students to**

1. Be aware of the nature and scope of training and develop skills and qualities required to be an effective trainer
2. Analyse training needs and Prepare learning objectives keeping in mind the nature of the participants
3. Employ appropriate training methods to ensure the achievement of learning objectives keeping in mind the learning styles of participants.
4. Acquire knowledge on how to Plan ,design and conduct training programs
5. Comprehend the purpose and procedure for evaluating the effectiveness of the training programme

**COURSE OUTLINE:**

### **UNIT-I NATURE AND MEANING OF TRAINING AND DEVELOPMENT**

Training: Definition, Development: definition - Nature & Scope; Reasons for Training; Skills and Qualities of a trainer – Learning Process in Training

### **UNIT-II ASSESSING NEEDS AND DEVELOPING LEARNING OBJECTIVES**

Need Assessment: Reasons, methods of data collection, criteria to be used to select a data gathering method. General Features of adult learners; basic learning styles of participants; factors influencing the learning process. Writing objectives: SMART objectives, ideas for writing objectives, task analysis

### **UNIT-III TRAINING METHODS**

On-the-job and off-the-job technical training - Principles of learning and the choice of methods. Lecture method, the case method, syndicate method, Group discussion, Brainstorming, Simulation, business game, role play, programmed learning, in basket exercise. Experiential learning techniques, audio visual aids - Training approaches to improve Productivity and quality - TQM, Quality Circles, KAIZEN.

### **UNIT-IV DESIGNING AND CONDUCTING TRAINING PROGRAMMES**

Conducting training programmes, Explaining the four training styles, Gauging group dynamics, Training like a professional: presentation skills, participation materials, asking and answering questions, smooth transitions, wrap up and effective training sessions - Management Development: The nature of the Managerial job- Knowledge and Skills

requirements of managers-Management Development Programs and Techniques; Career Planning and Development.

### **UNIT-V EVALUATION OF THE TRAINING:**

Purpose, Kirkpatrick's four levels of evaluation, guidelines for measuring the four levels, Evaluation methods, ROI – process and benefits.

### **REFERENCES :**

1. Biech, E. (2005). *Training for dummies*. Hoboken, NJ: Wiley Publishing Inc.
2. Joyce P., & Sills, C. (2010). *Skills in Gestalt counselling & psychotherapy*, (2nd ed.). New Delhi, India: Sage Publications.
3. Agochiya, D. (2002). *Every trainer's handbook*. New Delhi, India: Sage Publications

### **ADDITIONAL READING**

1. Hardingham, A. (1998). *Training essentials-psychology for trainers*. London, England: Chartered Institute of Personnel & Development
2. Blanchard, N. P., & Thacker, J. W. (2009). *Effective training: systems, strategies and practices*. New Delhi, India: Pearson Education.
3. Coninck, J. D., Chaturvedi, K., Haagsma, B., Griffioen, H., & Glas, M. V. de. (2008). *Planning, Monitoring and Evaluation in Development Organisations: Sharing Training and Facilitation Experiences*. Sage.
4. Lynton, R. P., & Pareek, U. (2013). *Training for Development*. (3rd ed.) New Delhi, India: Sage Publications.
5. Sardar, N. K. (2010). *Approaches to training and development*. Delhi: Manglam.

### **JOURNALS**

1. International journal of training research  
<https://www.tandfonline.com/toc/ritr20/current>
2. Journal of Vocational Education & Training  
<https://www.tandfonline.com/toc/rjve20/current>

### **E-LEARNING RESOURCES:**

1. <http://www.hermanaguinis.com/Annual09.pdf>
2. <https://2012books.lardbucket.org/pdfs/beginning-management-of-human-resources/s12-training-and-development.pdf>
3. <https://www.convergencetraining.com/blog/how-to-create-an-effective-training-program-8-steps-to-success>
4. <http://www.rroij.com/open-access/evaluation-of-training-and-developmentprogramme-.php?aid=47584>
5. <https://iedunote.com/methods-of-training>

**COURSE OUTCOMES:**

On successful completion of the course the student will be able to

CO No:	CO Statement
1.	Explain the nature and scope of training and development in various fields.
2.	Analyse training needs specific to the context and prepare training modules to address the identified needs
3.	Generate and choose training methods appropriate to participant's learning styles
4.	Demonstrate an understanding of training styles and procedure involved in smooth conduct of training session.
5.	Describe the importance and process involved in the evaluation of the training

**Mapping of CO with PSO**

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	2	1	1	3	3
CO2	3	3	3	3	3	3
CO3	2	3	3	3	3	3
CO4	3	3	3	3	3	3
CO5	3	2	2	2	3	3

**KEY** :Strongly Correlated -3 , Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

**Teaching Methodology:**

Lectures, Assignments/ Seminars , Tutorials, Practicum : Designing training modules.

**QUESTION PAPER PATTERN –PG\***

Knowledge Level	Section	Word Limit	Marks	Total
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **SOFT SKILL III: COUNSELLING FOR CONTEMPORARY ISSUES**

**Teaching Hours: 30**

**Credits: 2**

**Course Code: 22SP20/3S/CCI**

**LTP: 2 0 0**

### **COURSE OBJECTIVES:**

**The course will enable the students to**

1. Understand the emerging needs of counselling in contemporary population
2. Discuss the factors contributing to different forms of abuse and solutions
3. Understand the nature of different kinds of addiction and interventions

#### **Unit I – Counselling Victims of Abuse**

Interpersonal Abuse : Child Abuse; Sibling Abuse; Spouse/Partner Abuse; Older Adult Abuse. Victims of online abuse- Workplace Sexual Harassment; Date Rape; online stalking, cyber bullying, unethical hacking. Prevention and Intervention.

#### **Unit II – Counselling For Addiction**

Nature of Substance Abuse in addiction; Internet and Social Media Addiction; Pornographic Addiction; Compulsive Gambling; Alcohol and Substance Use addiction. Interventions for prevention and Management.

#### **Unit III – Counselling For Issues Relating To Sexuality**

Sexual orientation: Identity formation. Bisexuality. Gay Men and Lesbian Women.Labels. Myths about Gay, Lesbian and Bisexual People. Counselling for people with Sexual Dysfunctions and their partners.

### **REFERENCES:**

1. Gladding, S.T. & Kishore, R. (2017). Counselling: A Comprehensive Profession. (7<sup>th</sup> ed.).New Delhi : Pearson India Education Services Pvt. Ltd.
2. Gibson,R.L. & Mitchell, M.H. (2005). Introduction To Counselling and Guidance. (6<sup>th</sup> ed.)New Delhi : Pearson India Education Services Pvt. Ltd.
3. Andrea, J.V. & Salovey, P. Peer Counselling: Skills, Ethics and Perspectives. (2<sup>nd</sup> e.d.),California : Science and Behaviour Books Inc.

## **EXTRA DISCIPLINARY ELECTIVE – II LIFE SKILLS FOR PERSONAL EFFECTIVENESS**

**Teaching Hours: 60**

**Credits: 3**

**Course Code: 22SP20/3E/LSP**

**LTP: 3 1 0**

### **COURSE OBJECTIVES:**

**The course will enable the students to**

1. Understand the importance of life skills and how it can be harnessed to deal with life situations through experiential learning processes.
2. Get an insight into one's own strengths and identify weakness for self-enhancement.
3. Brainstorm and develop strategies to manage emotions and stress.
4. Develop an ability to think critically and creatively for effective decision making and problem solving.
5. Understand the need to communicate effectively and resolve conflicts to develop and sustain meaningful interpersonal relationships.

### **COURSE OUTLINE**

#### **Unit 1: Introduction**

Life Skills: Meaning, Need and Importance. Key areas of concern and action for adolescents: Identity crisis, Developing a healthy life style and concerns about career and future prospects. *Adolescent and Peer groups*: The impact of peer groups in adolescents and its impact on risk taking behavior. *Adolescents and Parents*: The influence of parental attitude and expectation on growing children. *Adolescents and media*: Effects of Long term exposure to violence and pornography.

#### **Unit 2: Understanding Self**

*Self - awareness as a key to unlock self*: Understanding one's behavior through Social comparison and Self perception. Self –esteem; Concept, Causes and consequences of low self –esteem and ways to enhance self –esteem. The role of values in the development of self.

#### **Unit 3: Coping with Emotions and Stress:**

Dealing with negative emotions: Anger, Self –doubt Hostility and Fear. Stress: Internal and external stressor's for adolescents. Stress management strategies: relaxation, rational emotive therapy, stress inoculation training, hypnosis, exercise and diet.

#### **Unit 4: Decision Making and Problem Solving Skills :**

Creative and Critical thinking skills as aids for effective decision making and problem solving skills The process and impact of decisions on everyday life. Problem solving: Definition, steps and skills required. Barriers to effective decision making and problem solving.

#### **Unit 5: Effective communication and Interpersonal skills:**

*Communication*: Components of effective communication. Types of communication. Assertiveness. Interpersonal skills Personal qualities that influence



relationship. Empathy – Meaning and Importance. Enhancing Empathy. Strategies for maintaining good interpersonal relationship. Resolving interpersonal conflicts: Understanding the dimensions of the conflict and the styles of conflict management.

#### **REFERENCES:**

1. Agochiya, D. (2010). Life Competencies for Adolescents: Training Manual for facilitator, Teachers & Parents. India: Sage Publications Pvt
2. Coutts M L, Gruman A J & Schneider W F ( 2012). *Applied Social Psychology*. (2<sup>nd</sup> Ed). New Delhi: Sage Publications.
3. Wadkar, A (2016): Life skills for Success: India , Sage publication.
4. Velma Walker, & Lynn Brokaw.(1998). *Becoming Aware*(7<sup>th</sup> Ed.), Kendall/Hunt Publishing Co.

#### **ADDITIONAL READING**

1. Passer ,M.W.,&Smith,,R.E.(2001).*Psychology: The Science of Mind and Behavior*. Tata McGraw Hill.
2. Taylor E. Shelley. *Health Psychology* 6<sup>th</sup> Ed. New Delhi: Tata McGraw Hill Publishing Co Ltd

#### **JOURNALS**

1. Journal of mental health education <http://jmhedu.org/>
2. Interpersonal: An International Journal on Personal Relationships <https://interpersona.psychopen.eu/index.php/interpersona>
3. Frontiers in psychology <https://www.frontiersin.org/journals/psychology>

#### **E- LEARNING RESOURCES:**

1. <https://positivepsychology.com/self-awareness-matters-how-you-can-be-more-self-aware/>
2. [https://www.cuesta.edu/student/resources/ssc/study\\_guides/critical\\_thinking/106\\_think\\_decisions.html](https://www.cuesta.edu/student/resources/ssc/study_guides/critical_thinking/106_think_decisions.html)
3. [http://www.researchersworld.com/vol3/issue4/vol3\\_issue4\\_2/Paper\\_09.pdf](http://www.researchersworld.com/vol3/issue4/vol3_issue4_2/Paper_09.pdf)
4. <https://courses.lumenlearning.com/boundless-psychology/chapter/coping-with-and-managing-stress/>
5. [https://apps.who.int/iris/bitstream/handle/10665/63552/WHO\\_MNH\\_PSF\\_93.7A\\_Rev.2.pdf?sequence=1&isAllowed=y](https://apps.who.int/iris/bitstream/handle/10665/63552/WHO_MNH_PSF_93.7A_Rev.2.pdf?sequence=1&isAllowed=y)

## COURSE OUTCOMES

On successful completion of the course the student will be able to

Co. No	CO Statement
1.	Describe the impact of family, peers and media on attitude and behavior
2.	Identify their inner strengths and weaknesses and brainstorm ways to enhance their potential
3.	Examine factors that contribute to problem situations/behaviours and generate solutions to dilemmas concerning self and others
4.	Discuss the impact of stress and negative emotions on well –being and devise effective coping techniques to deal with it
5.	Compare and contrast the effectiveness of different types of communication and various conflict management strategies

### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	3	0	3	3	3
CO2	2	3	0	3	3	3
CO3	2	3	0	3	3	3
CO4	2	3	0	3	3	3
CO5	2	3	0	3	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

### Teaching Methodology:

Lecture, Activity based learning such as Role plays, debates, self -enhancement exercises and assessments.

**QUESTION PAPER PATTERN –PG\***

<b>Knowledge Level</b>	<b>Section</b>	<b>Word Limit</b>	<b>Marks</b>	<b>Total</b>
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **SELF STUDY PAPER**

### **TITLE OF THE PAPER: SELECTED READINGS**

- Students with the 60% marks in the first two semesters can opt for self study paper
- Students can work as a group on any commonly agreed upon topic of relevance and interest. Each batch of students should arrive at a consensus on pursuing one Selected paper
- Students should draw up their own curriculum for the chosen theory paper which will be approved by the faculty.
- There will be no teacher instructions for this course. If necessary, guidance in the form of tutorial will be provided.
- Single evaluation will be done for this paper

**SEMESTER IV**

<b>PART</b>	<b>COURSE CODE</b>	<b>TITLE OF THE PAPER</b>	<b>CREDITS</b>	<b>HOURS/ WK</b>	<b>TOTAL HRS</b>	<b>LTP</b>	<b>CA</b>	<b>SE</b>	<b>TOTAL</b>
<b>Core XIII</b>	<b>22SP20/4C/ASP</b>	<b>Applied social psychology</b>	<b>5</b>	<b>5+1</b>	<b>90</b>	<b>5-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core XIV</b>	<b>22SP20/4C/CAS</b>	<b>Case Studies</b>	<b>4</b>	<b>2+4</b>	<b>90</b>	<b>0-2-4</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Core XV</b>	<b>22SP20/4C/DST</b>	<b>Dissertation</b>	<b>5</b>	<b>3+5</b>	<b>120</b>	<b>0-3-5</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Elective IV</b>	<b>22SP20/4E/HTP</b>	<b>*Health psychology</b>	<b>3</b>	<b>3+1</b>	<b>60</b>	<b>3-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Elective V</b>	<b>22SP20/4E1/IQR//22SP20/4E2/CRP</b>	<b>Introduction to Qualitative research/ Consumer psychology</b>	<b>3</b>	<b>3+1</b>	<b>60</b>	<b>3-1-0</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>Soft Skill-IV</b>	<b>22SP20/4S/EFP</b>	<b>Effective Leadership</b>	<b>2</b>	<b>2</b>	<b>30</b>	<b>2-0-0</b>	<b>-</b>	<b>-</b>	<b>50</b>
<b>Total</b>			<b>22</b>	<b>30</b>					

**Total credits of III and IV Semester: 24+ 22 =46**

**Total Credits: 97**

## **CORE XIII – APPLIED SOCIAL PSYCHOLOGY**

**Teaching Hours: 60**

**Credits: 5**

**Course Code: 22SP20/4E/ASP**

**LTP: 5 1 0**

### **COURSE OBJECTIVES**

The objective of this course is to enable the student to:

- Understand the concepts and application of social psychology.
- Know the reasons for their own and other's behaviour in social situations
- Explain the components of attitude, its functions and ways of changing attitudes
- Highlight the significance of personal influence on groups
- Explore various settings in which social psychological principles can be applied through practicum

### **UNIT-I INTRODUCTION**

Definition of Social Psychology and Applied Social Psychology, Theories- Cognitive dissonance Theory, Groupthink theory, Research Methods in Applied Social Psychology, Role of Applied Social Psychologists.

### **UNIT-II UNDERSTANDING OTHERS & SOCIAL COGNITION**

Nonverbal Communication: Basic Channels, Recognizing Deception. Attribution: Theories, Basic sources of error, Applications. Impression Formation & Impression Management: Asch's Research, Cognitive perspective. Social Cognition- Schemas, sources of error in social cognition

### **UNIT-III ATTITUDES**

Attitude: Meaning – three components – Attitude Formation: Social Learning, Genetic Factors, Attitude Functions, Attitude- Behavior link. Persuasion: The Early Approach & the Cognitive Approach. Attitude Change: Cognitive Dissonance – Attitude scales.

### **UNIT IV LEADERSHIP**

Leadership: Meaning – three major types – functions – theories – Nature and impact in groups, Gender differences, Leader effectiveness, Transformational, transactional and other types of leadership.

### **UNIT V: APPLICATIONS OF SOCIAL PSYCHOLOGY**

Applying social psychology: In Media, Legal System, Politics, Work settings, Community, Health and Environmental Psychology.

### **REFERENCES:**

1. Branscombe, N.R., Baron, R.A., & Kapur, P. (2017). *Social psychology* (14th ed.). Chennai, India: Pearson India Education Services Private Limited.
2. Myers, D.G., & Twenge, J.M. (2017). *Social psychology*. (12th ed.). New York, NY: McGraw – Hill Education.
3. Feldman, R. S. (2001). *Social psychology* (3rd ed.). New Delhi, India: Pearson India Education Services Private Limited.
4. Schultz, W., & Oskamp, S. (2000). *Social psychology: An applied perspective*. Upper Saddle River, NJ: Prentice Hall.

- Schneider, F.W., Gruman, J.A., & Coutts, L.M. (2005) *Applied social psychology- understanding and addressing social and practical problems*. New York, NY: Sage publications.

### ADDITIONAL READING

- Baron A. & Byrne D. (2002) *Social Psychology*, 10<sup>th</sup> edition, Prentice-Hall of India.
- Shelly E. Taylor, Letitia Anne Peplau, David O.Sears. (2006) *Social Psychology*, 12<sup>th</sup> edition, Pearson education.

### JOURNALS

- Basic and Applied Social Psychology (<https://www.tandfonline.com/loi/hbas20>)
- Journal of Applied Psychology (<https://onlinelibrary.wiley.com/loi/15591816>)

### E-LEARNING RESOURCES

- <https://www.joho.org/en/what-applied-social-psychology-chapter-1>
- <https://www.scribd.com/doc/169429560/Lecture-Applied-Social-Psychology-ppt>
- <https://www.slideshare.net/SaimJam/social-anxiety-presentation>

### COURSE OUTCOMES:

On successful completion of the course the student will be able to

CO.No	CO statement
CO 1	Analyze and understand reasons for human behavior in social settings
CO 2	Explain the reasons for the behavior of self and others in social situations
CO 3	Elaborate and predict causal factors for social behavior and thought
CO 4	Examine the functions and influence of leaders in social settings
CO 5	Identify various areas in which social psychology principles can be applied and test them

### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	1	3	3	3	3	3
CO2	3	3	3	3	3	3
CO3	3	3	3	3	3	3
CO4	3	3	3	3	3	3
CO5	3	3	3	3	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

## QUESTION PAPER PATTERN –PG

**Title of the paper: Self- Study Paper: Applied Social Psychology**

**Max Marks: 100**

**Course Code: 22SP20/SS/ASP**

**Time: 3**

**Hours**

<b>Knowledge Level</b>	<b>Section</b>	<b>Word Limit</b>	<b>Marks</b>	<b>Total</b>
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	



## **CORE XIV – CASE STUDIES**

**Teaching Hours: 90**

**Course Code: 22SP20/4C/CAS**

**Credits: 4**

**LTP: 0 2 4**

### **COURSE OBJECTIVES:**

To enable students to

1. To understand case study as a method of research
2. Develop ability to make keen and accurate observations of a person or persons in-depth.
3. Conduct a detail analysis of biological, psychosocial and cultural factors of the individual studied
4. Gain information through observation, interview, analysis of clinical records and interviewing significant others.
5. Gain in-depth understanding of various domains of development and develop interventions if necessary

**Case studies (any 2) to be submitted from the following areas:**

- Early and middle childhood
- Adolescence
- Young and middle adulthood
- Old age
- Vocational / Career Guidance
- Children with Special needs
- Clinical conditions
- Victims of trauma or Abuse
- Palliative Care
- Physical/Medical conditions
- Rehabilitation

Each case study should not exceed 30 pages. Students are required to submit an introduction and a case report for each of the chosen area. Students are required to spend at least 30 hours on their 2 cases.

**Evaluation of Case Studies can be orientated towards K3 to K6 levels.**

**Internal Evaluation: 40 Marks.**

**External Evaluation: Double valuation for 60 Marks**

### **REFERENCES:**

1. Guthrie., G (2012). *Basic Research Methods*. New Delhi: Sage Publications
2. Neuman, W,L (2007). *Social Research methods*. New Delhi: PresstechLithoPvt. Ltd

## ADDITIONAL READING

1. Dimitriadi, S (2015). Diversity, Special needs, and Inclusion in Early Years Education. New Delhi: Sage Publications India Pvt Ltd.
2. Kumari, B (2012). Teaching Children with Autism. New Delhi: Sonali Publications.
3. Kumari, B (2012). Teaching Children with Mental Retardation. New Delhi: Sonali Publications.
4. Educating Exceptional Children ( 2007)

## JOURNALS:

1. Methods in Psychology (<https://www.journals.elsevier.com/methods-in-psychology/>)
2. Journal of Research Practices (<http://jrp.icaap.org/index.php/jrp>)

## E- LEARNING RESOURCES:

[http://www.psyking.net/HTMLobj-3838/Case\\_Study\\_Method.pdf](http://www.psyking.net/HTMLobj-3838/Case_Study_Method.pdf)

<http://egyankosh.ac.in/bitstream/123456789/20903/1/Unit-4.pdf>

## COURSE OUTCOMES

CO.No	CO Statement
CO1	To describe the process of conducting case studies and also compare and contrast case study with other research methods.
CO2	To infer and interpret collected information about an individual from verbal reports, case records and other data
CO3	Understand the challenges of rapport building and devise ways to establish rapport to facilitate in-depth study of a individual
CO4	Prepare interview schedules , conduct standardized tests, analyze records and design activities to collect pertinent data required for detailed description of an individual
CO5	Develop interventions to overcome behavioural problems and facilitate positive functioning

### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	2	2	1	3	3
CO2	3	3	3	1	3	3
CO3	3	2	2	1	3	3
CO4	3	2	3	2	3	3
CO5	3	3	3	3	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

### Teaching Methodology:

Assignments, Case reviews/ Case Presentations, Discussion based learning

## **CORE XV – DISSERTATION**

**Teaching Hours: 120**

**Course Code: 22SP20/4C/DST**

**Credits: 5**

**LTP:0 3 5**

### **COURSE OBJECTIVES:**

To objective of the course is to enable students to

1. To choose applied research topics by evaluating its need and importance to current life scenarios and to formulate research problems that can be tested using statistical methods
2. To develop tools of assessment for measuring the operationally defined constructs outlined in the research problem.
3. To conduct survey's /experiments in an objective manner free of researcher's bias
4. To statistically analyse, evaluate and interpret the data received to generate conclusions.
5. To document research results in a scientific format

### **Dissertation topic can be in any one of the following areas:**

1. Developmental Psychology
2. Educational Psychology
3. Mental Health and Abnormal Psychology
4. Health Psychology
5. Positive Psychology
6. Counselling Psychology
7. Social Psychology
8. Consumer and Industrial Psychology
9. Organizational Psychology
10. Sports and Exercise Psychology
11. School Psychology.

### **Evaluation of Dissertation can be orientated towards K3 to K6 levels.**

Internal Evaluation: 40 Marks

External Evaluation: Double valuation for 60 Marks

### **REFERENCES:**

1. Guthrie., G (2012). *Basic Research Methods*. New Delhi: Sage Publications
2. Neuman, W,L (2007). *Social Research methods*. New Delhi: PrestechLithoPvt. Ltd

## ADDITIONAL READING

1. Cochran, W. G. (1999). Sampling Techniques (3<sup>rd</sup>ed.). New Delhi: Wiley India.
2. Harris, P. (2007). Designing and Reporting Experiments in Psychology (2<sup>nd</sup>ed.). UK: Open University Press.
3. Haslam S Alexander & McGarty Craig (2003). *Research Methods and Statistics in Psychology* . New Delhi: Sage Publications
4. MLA Handbook for Writers of Research Papers (7<sup>th</sup>ed.). (2009). New Delhi: East-West Press Pvt. Ltd.
5. Ramadass P, Aruni, Wilson, A. (2009), *Research and writing across the disciplines*, Chennai; MJP Publishers.

## JOURNALS:

1. Methods in Psychology (<https://www.journals.elsevier.com/methods-in-psychology/>)
2. Journal of Research Practices (<http://jrp.icaap.org/index.php/jrp>)

## E-LEARNING RESOURCES:

1. [https://www.mitre.org/sites/default/files/pdf/05\\_0638.pdf](https://www.mitre.org/sites/default/files/pdf/05_0638.pdf)
2. <http://www.books.aisc.ucla.edu/cbrpdfs/TUSGB3.pdf>
3. <https://apastyle.apa.org/>
4. <https://apastyle.apa.org/style-grammar-guidelines/references>
5. <https://labs.la.utexas.edu/gilden/files/2016/05/Statistics-Text.pdf>

## COURSE OUTCOMES:

**On successful completion of the course, the student will be able to**

CO.No	CO Statement
CO1	Review appropriate literature for selection of a research problem
CO2	Select/Construct assessment tools to assess participant's attitude/preferences/traits/ behaviour.
CO3	Choose appropriate research design for conduction to collect data for the purpose of assessment
CO4	Make use of appropriate statistics to interpret data and infer conclusions within the hypothesis testing framework.
CO5	Prepare a research report using APA format

## Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	2	3	1	3	3
CO2	3	2	3	1	3	3

CO3	3	2	3	2	3	3
CO4	3	2	3	1	3	3
CO5	0	2	3	0	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

**Teaching Methodology:**

Assignments, Journal Presentation, Checklist /schedule development, Carrying out research

## **CORE 13 - HEALTH PSYCHOLOGY**

**Teaching Hours: 90**

**Credits: 4**

**Course Code: 22SP20/4E/HTP**

**LTP: 5 1 0**

### **COURSE OBJECTIVES:**

The course will enable students to

1. Examine the relationship between behaviour and health and apply the knowledge of psychological theories for health behaviour change
2. Understand the implications of health compromising behaviour and strategies for their modification.
3. Explore causes and management strategies for lifestyle disorders.
4. Comprehend how chronic conditions and being diagnosed with terminal illness can impair meaning and quality of life
5. Gain knowledge on health enhancing behaviours

### **COURSE OUTLINE**

**UNIT 1: An Introduction to Health Behaviours and primary prevention:** Role of Behavioural Factors in Disease and Disorder. Changing health habits. Cognitive Behavioural Approaches to Health Behaviour change. The transtheoretical Model of Behaviour Change. Changing health behaviours through Social Engineering. Venues of health habit modification.

### **UNIT 2: Modifying Health Compromising Behaviours: Smoking, Alcohol Use, Obesity and Eating Behaviour**

Health Implications of smoking and drinking. Disease model of addiction. Causal factors in smoking and problem drinking. The stages of substance use. Preventive Approaches to Alcohol Abuse and Smoking .Treatment Programs and Interventions to promote cessation. Prevalence, Effects on health, Beliefs about obesity. Causal factors of obesity, Restraint theory: An alternative approach to over-eating. Body dissatisfaction and dieting. Stress and eating. Management of obesity

**UNIT 3: Management of lifestyle disorders: Coronary Heart disease-** role of stress in the development of heart diseases, gender differences, psychological risk factors and modification of CHD risk related behaviour and management. **Hypertension** - Causes and management. **Diabetes-** types, health implications, problems in self management and intervention.

**UNIT 4: Management of Chronic Health Disorders and terminal illness:** Quality of life, Emotional Responses to Chronic Health Disorders. Personal Issues in Chronic Health Disorders. Coping with chronic Health Disorders- Coping strategies and Patient Beliefs, Chronic Fatigue Syndrome. Psychosocial factors and Cancer. Mechanism linking stress, coping and cancer, Adjusting to cancer. Coping with physical limitations, Treatment related

problems; Social support and Cancer. Psychological adjustment and Treatment. Coping with Cancer. Interventions.

**UNIT 5: Health Promotion:** Understanding nutrition and physical activity behaviour: Theoretical models. Determinants of nutrition behaviours and Intervening in nutrition behaviours. Determinants of physical activity behaviours and Intervening in physical activity behaviours. Screening & Improving Compliance to treatment.

### REFERENCES:

1. Taylor, S.E (2018). *Health Psychology*.(10<sup>th</sup> Ed). India: McGraw Hill (India)
2. Ogden, J.(2003).*Health Psychology*.(2<sup>nd</sup> Ed). England: Open University Press.
3. Marks, D.F., Murray, M., Evans,B., Willing,C., Woodall, C.,&Sykes,C.M.(2005).*Health Psychology: Theory , Research and Practice*(2<sup>nd</sup> Ed). New Delhi: Sage Publications.
4. Revenson, T. A., & Baum, A. (2012). *Handbook of Health Psychology*. Psychology press .

### ADDITIONAL READING

1. Dimatteo & Martin (2018). *Health Psychology*. India: Pearson India education Services Pvt Ltd.
2. Straub, R.O.(2002). *Health Psychology*. Worth Publishers: U.S.A
3. Taylor, S.E (2006). *Health Psychology*.(6<sup>th</sup> Ed). India: McGraw Hill (India)
4. Allen, F. (2010). *Health psychology and behaviour*. North Ryde, N.S.W.: McGraw-Hill Australia.
5. Lyons, A. C., & Chamberlain, K. (2006). *Health psychology: a critical introduction*. Cambridge: Cambridge University Press.

### JOURNALS

1. Health psychology <https://journals.sagepub.com/home/hpo>
2. Health Psychology and Behavioral Medicine <https://www.tandfonline.com/toc/rhpb20/current>
3. Health psychology <https://www.scimagojr.com/journalsearch.php?q=21100794825&tip=sid&clean=0>

### E – LEARNING RESOURCES:

1. <https://www.apa.org/action/science/health/>
2. <https://www.tandfonline.com/doi/full/10.1080/08870446.2017.1336240>
3. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1071616/>
4. [https://www.integration.samhsa.gov/PsychoSocial\\_Process\\_of\\_Health\\_Change.pdf](https://www.integration.samhsa.gov/PsychoSocial_Process_of_Health_Change.pdf)



5. <https://s3.wp.wsu.edu/uploads/sites/252/2016/06/ITWeatingJASP.pdf>

### **COURSE OUTCOMES:**

**On successful completion of the course the student will be able to:**

<b>CO No:</b>	<b>CO Statement</b>
1.	Identify the stage of health behaviour change and utilize the knowledge for devising interventions for promoting positive health
2.	Critically evaluate individual and community based approaches designed to help individuals from engaging in health compromising behaviours.
3.	Analyze and infer the role of stress and other causal factors in the development of lifestyle disorders.
4.	Demonstrate an understanding of the prevention and management of chronic health disorders and terminal illness
5.	

### **Mapping of CO with PSO**

<b>CO/PSO</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>	<b>PSO6</b>
CO1	3	3	1	1	3	2
CO2	3	3	2	3	3	1
CO3	3	3	2	3	3	3
CO4	3	2	3	2	3	3
CO5	3	3	2	2	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1, No Correlation -0

### **Teaching Methodology:**

Lecture, Case Study presentations, Seminars, Group projects.

## QUESTION PAPER PATTERN –PG\*

Knowledge Level	Section	Word Limit	Marks	Total
K 3	A-5/8X 8marks	500	40	100
K4,K5	B-3/5x20marks	1500	60	

### ELECTIVE IV: INTRODUCTION TO QUALITATIVE RESEARCH

Teaching Hours: 60

Credits: 3

Course Code: 22SP20/4E1/IQR

LTP: 3 1 0

#### COURSE OBJECTIVES

On completion of this course the student will be able to :

- Understand the distinctiveness of qualitative and quantitative research
- Explore the basic designs in qualitative research
- Know about methods of analysing data obtained through qualitative research
- Learn about narrative and focus group methods in detail

#### COURSE OUTLINE

##### UNIT I – Qualitative and Quantitative Research

The relevance of qualitative research –Limitations of quantitative research – Essential features: Appropriateness of methods and theories – perspectives of the participants – variety of approaches and methods – relations of qualitative and quantitative research – Integration and sequencing of qualitative and quantitative research – Triangulation – Mixed-Methods Research.

##### UNIT II – Basic Designs in Qualitative Research

Planning and constructing designs in qualitative research – Online qualitative research – Basic designs in qualitative research: Case studies, comparative studies, retrospective studies, snapshots: Analysis of state and process at the time of the investigation, longitudinal studies, selecting a research design

##### UNIT III – Qualitative Data Analysis

Aims of qualitative Data Analysis – Meaning of qualitative data analysis – Data management – using naturally occurring or solicited data – methods or data a points of reference – coding – sequential analysis – interpretation – selecting a method of qualitative data analysis

##### UNIT IV – Qualitative Research Through Narratives

Definition of Narrative; Function of Narrative; Narrative Identity; Social Dimensions of Narratives. Formulating a Research Question and Designing a study. Collecting Data.

Analysis : Role of the reader; Narrative Structure and Content; Connecting the Stories with the context; Further Analysis. Report Writing.

### Unit : V – Qualitative Research Through Focus Groups

Formulating Research Question and Designing a Study; Ethical Issues. Data Collection : The Focus Group Moderator, Preparing and Piloting Materials; Recruiting participant; Choosing the venue; Preparing for the session; The Focus Group; Data management and Transcription. Analysis : Content Analysis; Ethnographic analysis; Report Writing.

### REFERENCES

1. Flick, U. (2014). *An Introduction to Qualitative Research* (5e). New Delhi: Sage Publications India Pvt Ltd.
2. Edited by Smith, J.A. (2015) *Qualitative Psychology – A practical guide to research methods* (3e). New Delhi: Sage Publications India Pvt Ltd.

### ADDITIONAL READING

1. Bodgan, R. (2011). *Qualitative research for education and introduction to theory and methods* (5th ed.). London: Prentice Hall.
2. Cozby, P.C & Bates, S.C. (2018). *Methods in Behavioral Research* (13<sup>th</sup>edn). Chennai: McGraw Hill Education (India) Private Limited.
3. Gibbs, G. (2008). *Analysing qualitative data*. London: SAGE Publications Ltd.
4. Hennink, M. (2010). *Qualitative research methods* (1st ed.). London: SAGE Publications.
5. Willig, C. (2008). *Introducing qualitative research in psychology* (2nd ed.). London: Open University Press.

### JOURNALS

1. International journal of qualitative methods <https://journals.sagepub.com/home/IJQ>

### E LEARNING RESOURCES

1. <https://course.ccs.neu.edu/is4800sp12/resources/qualmethods.pdf>
2. [https://www.sagepub.com/sites/default/files/upm-binaries/48453\\_ch\\_1.pdf](https://www.sagepub.com/sites/default/files/upm-binaries/48453_ch_1.pdf)
3. <http://nersp.nerdc.ufl.edu/~ufruss/documents/ryanandbernard.pdf>
4. [http://www.sxf.uevora.pt/wp-content/uploads/2013/03/Mason\\_2002.pdf](http://www.sxf.uevora.pt/wp-content/uploads/2013/03/Mason_2002.pdf)
5. [https://www.rds-yh.nihr.ac.uk/wp-content/uploads/2013/05/5\\_Introduction-to-qualitative-research-2009.pdf](https://www.rds-yh.nihr.ac.uk/wp-content/uploads/2013/05/5_Introduction-to-qualitative-research-2009.pdf)

### COURSE OUTCOMES:

On successful completion of the course the student will be able to:

CO No:	CO Statement
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1.	Discuss essential features of qualitative research methods
2.	Plan and use appropriate Qualitative research methods
3.	Analyze and infer data collected through qualitative research
4.	Explain narrative method and its applicability
5.	Explain Focus Group Method and its applicability

### Mapping of CO with PSO

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	1	1	2	1	3	3
CO2	3	3	3	2	3	3
CO3	1	2	3	3	3	3
CO4	3	2	3	3	3	3
CO5	1	2	3	1	3	3

**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

### Teaching Methodology:

Lecture, Seminars, Mini projects, participatory learning

### QUESTION PAPER PATTERN –PG\*

Knowledge level	Section	Word limit	Marks	Total
<b>K 3</b>	<b>A-5/8X 8marks</b>	<b>500</b>	<b>40</b>	<b>100</b>
<b>K4,k5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

## **ELECTIVE V: CONSUMER PSYCHOLOGY**

**Teaching Hours: 60**

**Credits: 3**

**Course Code: 22SP20/4E2/CRP**

**LTP: 3-1-0**

### **COURSE OBJECTIVES**

1. To understand the influence of psychology in the field of marketing
2. To gain an insight on cognitive and behavioural aspects of consumers in marketing
3. To explain selling and buying behaviours in marketing
4. To examine the psychology behind advertising trends
5. To explore the effect of psychological principles in advertising

### **COURSE OUTLINE**

#### **UNIT I – Introduction**

Consumer oriented marketing- consumer orientation, marketing segmentation and product position. Consumer choice in theory and practice- high involvement: the cognitive consumer, low involvement: the uninvolved consumer.

#### **UNIT II – Analyzing consumer markets**

Key psychological process- Motivation: Conscious and unconscious processes; Perception; Learning; Memory, social influence. The personal consumer- personality research in marketing.

#### **UNIT III – Buying behaviour in marketing**

The buying decision process: the five stage model; Persuasion: general considerations in attitude change- message source and channel, message and its recipient, cognitive dissonance. Strategies of persuasion- modifying attitudes and subjective norms, influencing interpersonal communication.

#### **UNIT IV –Advertising**

Advertising and advertisement: introduction- advertisers, advertising agencies, support organizations, media, consumers. Advertising in new age – Web advertising- websites, types of product, banned effects, continuous tracking, click-through, context sensitive display, web is a different medium, functionality and aesthetics.

## UNIT V- Perception in advertising

Image and reality: evaluating a brand, positively or negatively charged features, advertising influence on our brand, attribute agenda using positively charged features: positioning, using negatively charged features: repositioning the opposition, attribute cueing, influenced by brand name. Mental reach- recognition, reach verses mental reach levels, Problem diagnosis, overcoming the barriers.

### REFERENCES

1. Foxall, Gordon R., & Goldsmith, Ronald E. (1994). *Consumer psychology for marketing*. London: International Thomson business press.
2. Kotler, P., Keller, K. L., & Scott, W. G. (2007). *Marketing management (12th ed.)*. New Jersey: Prentice-Hall International.
3. Sandage, C. H., Fryburger, V., & Rotzoll, K. B. (2004). *Advertising: theory & practice*. New Delhi : AITBS publication.
4. Sutherland, M., & Sylvester, A. K. (2004). *Advertising and the mind of the consumer: what works, what doesn't and why*. Crows Nest, N.S.W.: Allen & Unwin.

### ADDITIONAL READING

1. Schiffman, L. G., Wisenblit, J., & Kumar, S. R. (2015). *Consumer behavior*. Delhi: Pearson India.
2. Jansson-Boyd, C. (2012). *Consumer psychology*. Maidenhead: McGraw-Hill Open University Press.
3. Heath, R. (2015). *Seducing the subconscious: the psychology of emotional influence in advertising*. Chichester: Wiley-Blackwell.
4. Wells, W. D. (2009). *Measuring advertising effectiveness*. New York: Psychology Press.
5. Bob M. Fennis & Stroebe, W. (2010). *The psychology of advertising*. London: psychology press, Taylor & Francis Group.

### JOURNALS

1. Journal of Accounting & Marketing <https://www.omicsonline.org/accounting-marketing.php>
2. Arts and Social Sciences Journal <https://www.omicsonline.org/arts-and-social-sciences-journal.php>
3. Journal of marketing <https://journals.sagepub.com/home/jmx>

### LEARNING RESOURCES

1. <https://blog.hubspot.com/marketing/psychology-marketers-revealing-principles-human-behavior>
2. <https://glintadv.com/psychology-in-advertising/>

3. <https://www.quicksprout.com/consumer-psychology>
4. <https://www.slideshare.net/preciousssa/advertising-psychology-1684533>

### COURSE OUTCOME

CO. No	CO Statement
CO 1	Define the role of psychology in consumer behaviour.
CO 2	Classify the elements of cognition and behaviour of consumers
CO 3	Identify the different psychological strategies in persuasion and buying process of consumers.
CO 4	Analyze the role of advertising and evaluate web advertising on consumers.
CO 5	Explain the attributes in advertising and the reach levels on consumers

### Mapping of CO with PSO

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**KEY:** Strongly Correlated -3, Moderately Correlated -2, Weakly Correlated -1. No Correlation -0

### Teaching Methodology:

**Lecture, Seminars, Assignments and Participatory Learning.**

### QUESTION PAPER PATTERN –PG\*

<b>Knowledge Level</b>	<b>Section</b>	<b>Word Limit</b>	<b>Marks</b>	<b>Total</b>
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<b>K4,K5</b>	<b>B-3/5x20marks</b>	<b>1500</b>	<b>60</b>	

### **SOFT SKILL IV: EFFECTIVE LEADERSHIP**

**Teaching Hours: 30**

**Credits: 2**

**Course Code: 22SP20/4S/EFP**

**LTP: 2 0 0**

#### **COURSE OBJECTIVES:**

**The course will enable the students to**

1. Develop qualities required for effective leaderships through practicum
2. Understand nature of conflicts and resolve conflicts
3. Develop better interpersonal relationship

#### **Unit I – Developing leadership qualities**

Total alertness – multiple tasking – Ethics – Knowledge – Decision-making – Being an exemplar – Handling competition - Team work

#### **Unit II – Conflict Management**

Types of conflict – Styles of managing conflict, Dealing constructively with conflict, Public communication in an adversarial culture

#### **Unit III – Developing interpersonal communication**

Significance of non-verbal communication – Creating positive interpersonal climate, conversational skills, barriers to effective communication; strategies for eliciting compliance

#### **REFERENCES:**

1. Pillai, R (2010). Corporate Chanakya. Mumbai: Jaico Publishing House
2. Weiten, W., Lloyd, M.A. (2004). Psychology Applied to Modern Life – Adjustment in the 21<sup>st</sup> century. Singapore: Thomson Asia Pvt. Ltd.
3. Kalat, J.W. (1996). Introduction to Psychology (4<sup>th</sup> edn). USA: Brooks/Cole Publishing Company

#### **ADDITIONAL READING**

1. Hockenbury, D. H. & Hockenbury, S. E. (2003). *Psychology* (3rd Ed.) New York: Worth Publishers



2. Baron, R.A., & Misra, G., (2017). *Psychology Indian Subcontinent Edition*. (5<sup>th</sup> e.d.). India, U.P. : Pearson India Inc.
3. Wade, C. & Tavris. (1998) *Psychology* (5<sup>th</sup> Ed.). Addison- Wesley Educational Publishers, Inc.
4. Saundra, K., Ciccarelli., & Glenn, E. Meyer. (2007). *Psychology*. Pearson Education
5. Baron, A. Branscombe, N., Byrne, D. & Bhardwaj, G. (2009). *Social Psychology*. (12<sup>th</sup> e.d.). New Delhi : Dorling Kindersley (India) Pvt. Ltd.